<u>Dylan Judson</u>

Subject:

<u>Victor Queiro</u> Check In Ring Neighbors Portal

Date:

Thursday, March 28, 2019 2:48:42 PM

Hello Victor,

I wanted to quickly pop in and see how everything was going with the portal this week? Very exciting that you were already able to use the neighbors feed to locate a potential suspect so that is fantastic! I wanted to follow up with some idea on the alert feature.

As your department is in the early stages of communication with this tool one thing we have seen that has been very successful is relaying or requesting information with the alert feature. This could be as easy as providing simple PSA's to the community or using it to post a BOLO with the suspects description.

If you have any incidents that have occurred it is always worth sharing this information as it helps illicit a response from the community.

Please let me know if you have any questions!

Dylan Judson Partner Success Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Neighbors Portal Resources

Dylan Judson Victor Queiro

Subject:

Fwd: FW:

Date:

Monday, March 4, 2019 2:48:25 PM

Attachments:

image001.png Portal User Setup.xlsx

Reforwarding

----- Forwarded message -----

From: **Dylan Judson** < <u>dylan.judson@ring.com</u>>

Date: Tue, Feb 12, 2019 at 2:34 PM

Subject: Fwd: FW:

To: Eric Rojas < eric.rojas@ring.com>

Hey Eric,

This is the User List from North Bergen the account you helped me draw the alert zones for yesterday. Thank you so much for your help!

Dylan

----- Forwarded message ------

From: Victor Queiro < vqueiro@northbergenpd.com>

Date: Tue, Feb 12, 2019 at 4:52 AM

Subject: RE: FW:

To: Dylan Judson < dylan.judson@ring.com >

Attached is the User List. Thank You

Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Dylan Judson < dylan.judson@ring.com>
Sent: Monday, February 11, 2019 1:00 PM

To: Victor Queiro < vqueiro @northbergenpd.com>

Subject: Re: FW:

Excel Sheet

On Mon, Feb 11, 2019 at 8:27 AM Dylan Judson < dylan.judson@ring.com> wrote:

I am forwarding to our internal department to see if this will work. I will let you know if we need something else. Thank you for getting this in so quickly.

Dylan Judson

On Mon, Feb 11, 2019 at 8:14 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Is this the map you are looking for?

Victor

From: Alberto Berovides aberovides@northbergenpd.com

Sent: Monday, February 11, 2019 11:11 AM

To: Victor Queiro < vqueiro@northbergenpd.com>

Subject:

Officer Berovides # 93

North Bergen Police Department

Information Technology

An Accredited Law Enforcement Agency

Cell Phone

551-655-1080

E-mail

aberovides@northbergenpd.com



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Dylan Judson

Account Manager

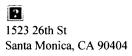


1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990 Ring Partners with LAPD to Reduce Crime in Wilshire Park Cape Coral PD partners with Ring to crack down on crime Orlando Police to use Ring doorbell security systems to fight crime Dylan Judson Account Manager 1523 26th St Santa Monica, CA 90404 Dylan.Judson@ring.com Cell: (339) 225 0990 Ring Partners with LAPD to Reduce Crime in Wilshire Park Cape Coral PD partners with Ring to crack down on crime Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson Account Manager



Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

--

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

<u>Dylan Judson</u>
<u>Bajada, Mark</u>
Victor Queiro

Cc: Subject: Victor Queiro

Date:

Introduction to POC Tom"s River to North Bergen Tuesday, February 12, 2019 4:58:27 PM

Hello Everyone,

I wanted to make sure I could facilitate an introduction between the two of you.

Detective Bajada is my point of contact for Tom's River Police Department and has been instrumental in the growth of the Neighbors partnership in his community. Sgt. Queiro is my point of contact at North Bergen Police Department and was looking to be in contact with a team already using the portal.

Gentlemen I will let you take it from here.

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From:

Dylan Judson

To:

Victor Queiro

Subject:

Neighbors by Ring PDF Announcement North Bergen PD

Date: Attachments: Tuesday, March 5, 2019 1:39:02 PM Social Media Asset North Bergen PD.pdf

Here is the PDF you requested. Your departments portal will be live as soon as the announcement goes out.

__

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From: To: Cc: Dylan Judson Victor Queiro Robert Dowd

Subject:

North Bergen Neighbors by Ring Post Training Information

Date:

Monday, March 4, 2019 3:33:10 PM

Greetings,

Thank you for joining Friday's training session of Neighbors Portal by Ring! As mentioned, you will receive an email invitation to set up your account by end of day.

Below is a guide to get started which includes directions on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

*Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from Ring Team
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors Portal

Key Takeaways

- 1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
- 2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
 - 1. Sign in \rightarrow click on the blue profile icon in the upper right corner \rightarrow My **Profile**
 - 2. Click Select Alert Zone
 - 3. Choose an Alert Zone
- 3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App.

*For Ring's law enforcement guidelines, please click here.

Special Offers for Law Enforcement

- 1. Download the FREE Neighbors App by texting **northbergenpd** to **555888** or by visiting https://download.ring.com/northbergen
- 2. Get **\$50** off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **nbnbpd** and be sure to check out using your department email address (<u>vqueiro@northbergenpd.com</u>)

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Lastly if you have a free moment, please click <u>here</u> to take a quick 2 minute survey on today's training. If you have any questions or need support at all, feel free to contact me any time at Dylan.Judson@ring.com or 339-225-0990. It was a pleasure meeting your team and I hope to connect again soon!

Best.

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

From:

Dylan Judson

To:

Victor Oueiro

Cc:

Robert Farley; Bryan Suarez; Bronson Jusino; Morgan Culbertson; Bradley Wentlandt

Subject:

North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Date:

Tuesday, February 12, 2019 3:32:00 PM

Attachments:

Portal User Setup.xlsx

Hello Everyone,

Thank you all for connecting with us earlier! Recap below as promised:

1. Onboarding

a) Projected Date: Friday, March 1st
 Recommended schedule below:

Session 1: Neighbors Feed @ 9:30am

Attendees: PIO, Existing social media users, admins

Session 2: General + Investigations @ 11:30 am

Attendees: RTCC, CID, analysts, general

b) Scheduling - I'll be sending over a calendar invite to everyone copied as a placeholder. Once confirmed, please send out your respective internal calendar invites to the team and copy myself + Morgan Culbertson.

2. Portal Requirements

- a) Account Provisioning Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back our way before the scheduled onboarding. Please note that accounts will NOT be provisioned until after the onboarding and that we will confirm the final provisioning list with you before doing so. Please let me know if you have any questions on this!
- **b)** Browser Compatibility Portal is compatible with Chrome, Firefox, or Edge. Please refrain from using Internet Explorer or any others not listed above.

3. Miscellaneous

a) Seed Units - I will be sending 10 donation devices to 's attention to: Sergeant Queiro 4233 Kennedy Blvd North Bergen, NJ 07047 United States and follow up with a shipping confirmation as soon as I receive it!

4. Initial Public Announcement/Ongoing Engagement

a. Sergeant Queiro, Morgan and I will be following up separately with additional PR materials to help as we coordinate the initial announcement and begin strategizing for long-term engagement.

Otherwise, thank you everyone again for your time earlier and let me know if I forgot anything!

Dylan Judson Account Manager

2

1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Dylan Judson Victor Queiro

Cc:

Stacey Cooke

Subject: Date: North Bergen Ring Subsidy Program Monday, February 11, 2019 1:23:11 PM

Sergeant Queiro,

I wanted to introduce you to Stacey Cooke who specializes in our Ring subsidy programs and events. She will be the best person to speak with in regards to getting devices setup within the community.

I will let you two take it from here.

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From:

<u>Dylan Judson</u>

To:

Victor Queiro

Cc:

Morgan Culbertson; Bradley Wentlandt; Bronson Jusino

Subject:

PR Materials - North Bergen Police Department (NJ) Joins Neighbors by Ring

Date:

Wednesday, February 13, 2019 3:23:48 PM

Hello Sergeant Queiro,

Great connecting with you!

I know we are looking forward to March 1st Onboarding and to officially launching North Bergen on the Neighbors app platform.

In anticipation of the Onboarding, I wanted to introduce you to our PR Coordinator, Morgan Culbertson (CC'd) and provide you with the press packet of materials so we can start coordinating the initial announcement. The press packet can be viewed and downloaded in the dropbox found https://example.com/here-en/ and contains the following materials;

Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with Morgan for a quick review prior to distribution.

- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.
- Unique Neighbors App Download Link:

 https://download.ring.com/northbergen
 Or, simply text 'northbergenpd' to '555888' from your smartphone.

As a matter of practice, your portal features will be active and the In-App alert will go out to Neighbors app users and Ring device owners in your jurisdiction on the same day upon

completion of your Onboarding. That being said, we want to make sure Departments have a date set with us and are prepared to announce via press release and posts on social media within a day or so of their actual Onboarding date or early the morning of.

Let us know when you have a target date in mind for rolling out the announcement and feel free to reach out with any questions in the meantime!

Best,

NAME

Pre-Remote OB (PR Intro + PR Materials) -- Done by AM as soon as OB Scheduled

Great to connect with you once again Chief Pussehl and congrats to your Department on being the first agency in Michigan to officially launch on the Neighbors app platform!

In this dropbox folder you can view and download the announcement press packet which includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with us in a tracked changes version for signoff prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Best practice thus far has been for Departments to announce via press release, posts on social media and the In-App alert within a day or so of their actual Onboarding date or early the morning of. Of course, that may be difficult given the short timeframe and turn around for us before tomorrow but just let me know what is doable and preferred for you all and I'll be on standby to assist.

Being that you all are the first in the state (as reflected in release template in 'First-In-State' Folder), I'd say there's certainly a benefit in being as strategic as possible in deciding how and when you want to release based on your knowledge of the local media market, current press cycle, etc. in order to maximize the impact of the announcement.

Let me know when you anticipate wanting to rollout the announcement and if you have any questions in the meantime!

Best,

Dylan Judson

--

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Dylan Judson Victor Queiro Re: Flyer Neighbors

Subject: Date:

Thursday, March 7, 2019 2:20:11 PM

Attachments:

Best Practices Sheet Law Enforcement.pdf

Your portal should be active now. I have attached PDF below. Thanks for reaching out!

On Thu, Mar 7, 2019 at 8:53 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thanks for looking into a Spanish version of the flyer.

I've been searching through my emails and I apologize if you've sent it to me already. But we spoke about "Neighbors App Best Practices Document".... Can you send that to me so I can distribute it to the department.

Lastly, please let me know when the portal is activated so I can start distributing the download code to people. Thanks

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Dylan Judson < dylan.judson@ring.com> **Sent:** Thursday, March 7, 2019 11:30 AM

To: Victor Queiro < vqueiro @northbergenpd.com >

Subject: Re: Flyer Neighbors

We don't at this time but I think that is a great idea! I will reach out to our team to see what the process would be.

I will update you once I hear back from them.

_		
n		
В	esi	

On Thu, Mar 7, 2019 at 6:14 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Good Morning Dylan,

Do you guys have a flyer like the one you sent me but in Spanish??

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

Begin forwarded message:

From: Philip Swibinski <philip.swibinski@vmmi.net>

Date: March 7, 2019 at 9:13:00 AM EST

To: Victor Queiro < vqueiro @northbergenpd.com>

Subject: Re: Flyer Neighbors

This is nice, do we have a Spanish version?

On Thu, Mar 7, 2019 at 9:06 AM Victor Queiro vqueiro@northbergenpd.com wrote:

Attached is the flyer we spoke about.

An Accredited Law Enforcement Agency Philip Swibinski Vice President Vision Media Marketing Inc. t. 201-864-0600 m.201-978-8651 e. philip.swibinski@vmmi.net w. http://vmmi.net Dylan Judson Account Manager 1 1523 26th St Santa Monica, CA 90404

Victor Queiro

North Bergen Police Department

Sergeant

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

--

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

<u>Dylan Judson</u> <u>Victor Queiro</u> Re: Flyer Neighbors

Subject: Date:

Thursday, March 7, 2019 11:30:41 AM

We don't at this time but I think that is a great idea! I will reach out to our team to see what the process would be.

I will update you once I hear back from them.

Best,

On Thu, Mar 7, 2019 at 6:14 AM Victor Queiro < <u>vqueiro@northbergenpd.com</u>> wrote: Good Morning Dylan,

Do you guys have a flyer like the one you sent me but in Spanish??

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

Begin forwarded message:

From: Philip Swibinski < philip.swibinski@vmmi.net>

Date: March 7, 2019 at 9:13:00 AM EST

To: Victor Queiro < <u>vqueiro@northbergenpd.com</u>>

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Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

Philip Swibinski Vice President Vision Media Marketing Inc.

- t. 201-864-0600
- m. 201-978-8651
- e. philip.swibinski@vmmi.net
- w. http://vmmi.net

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

<u>Victor Queiro</u> Re: Flyer Neighbors

Subject: Date:

Thursday, March 7, 2019 4:34:49 PM

Your account should be active now please refresh and the posting alert features should be available as well as video request.

On Thu, Mar 7, 2019 at 1:27 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Perfect. I tried logging on but it still has me listed as a user instead of an admin

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Mar 7, 2019, at 2:20 PM, Dylan Judson < dylan.judson@ring.com> wrote:

Your portal should be active now. I have attached PDF below. Thanks for reaching out!

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Thanks for looking into a Spanish version of the flyer.

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Sergeant

o: 201.392.2134

North Bergen Police Department

Sent from my iPhone

An Accredited Law Enforcement Agency

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I will update you once I hear back from them.
Best,
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Victor Queiro
Sergeant
NORTH BERGEN POLICE DEPARTMENT
An Accredited Law Enforcement Agency

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From: Philip Swibinski < philip.swibinski@vmmi.net>

Date: March 7, 2019 at 9:13:00 AM EST

To: Victor Queiro < vqueiro@northbergenpd.com>

Subject: Re: Flyer Neighbors

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Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

Philip Swibinski Vice President Vision Media Marketing Inc.

- t. 201-864-0600
- m.201-978-8651
- e. philip.swibinski@vmmi.net
- w.http://vmmi.net

Dylan Judson

Account Manager



1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

<Best Practices Sheet Law Enforcement.pdf>

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Dylan Judson Victor Queiro

Subject:

Re: FW:

Date:

Monday, February 11, 2019 11:27:54 AM

Attachments:

4A9DDDBAD3B448CCBA78BA375EA76F06[1196758].png

I am forwarding to our internal department to see if this will work. I will let you know if we need something else. Thank you for getting this in so quickly.

Dylan Judson

On Mon, Feb 11, 2019 at 8:14 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Is this the map you are looking for?

Victor

From: Alberto Berovides aberovides@northbergenpd.com

Sent: Monday, February 11, 2019 11:11 AM

To: Victor Queiro < vqueiro@northbergenpd.com>

Subject:

Officer Berovides # 93

North Bergen Police Department

Information Technology

An Accredited Law Enforcement Agency

Cell Phone

551-655-1080

E-mail

aberovides@northbergenpd.com



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Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Dylan Judson Victor Queiro

Subject:

Re: FW:

Date:

Monday, February 11, 2019 12:59:56 PM

Attachments:

4A9DDDBAD3B448CCBA78BA375EA76F06[1196758].png

Portal User Setup.xlsx

Excel Sheet

On Mon, Feb 11, 2019 at 8:27 AM Dylan Judson dylan.judson@ring.com wrote:
I am forwarding to our internal department to see if this will work. I will let you know if we need something else. Thank you for getting this in so quickly.

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Sent: Monday, February 11, 2019 11:11 AM

To: Victor Queiro < <u>vqueiro@northbergenpd.com</u>>

Subject:

Officer Berovides # 93

North Bergen Police Department

Information Technology

An Accredited Law Enforcement Agency

Cell Phone

551-655-1080

E-mail

aberovides@northbergenpd.com



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Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson Account Manager



1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

<u>Dylan Judson</u> <u>Victor Queiro</u> Re: Fwd: FW:

Subject: Date:

Monday, March 4, 2019 3:11:36 PM

No I apologize the user list is being uploaded into our system. The follow up email will be going out shortly.

Thank you for everything Friday!

On Mon, Mar 4, 2019 at 12:09 PM Victor Queiro < <u>vqueiro@northbergenpd.com</u>> wrote: Hey Dylan

Is there anything you need from me for this list??

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Mar 4, 2019, at 2:48 PM, Dylan Judson < dylan.judson@ring.com > wrote:

Reforwarding

----- Forwarded message -----

From: **Dylan Judson** < dylan.judson@ring.com >

Date: Tue, Feb 12, 2019 at 2:34 PM

Subject: Fwd: FW:

To: Eric Rojas < eric.rojas@ring.com>

Hey Eric,

This is the User List from North Bergen the account you helped me draw the alert zones for yesterday. Thank you so much for your help!

Dylan

----- Forwarded message -----

From: Victor Queiro < vqueiro @northbergenpd.com >

Date: Tue, Feb 12, 2019 at 4:52 AM

Subject: RE: FW:

To: Dylan Judson < dylan.judson@ring.com>

Attached	ic the	User List.	Thank	Voi
Attached	is the	USEL LIST	. i nank	10

Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Dylan Judson dylan.judson@ring.com>
Sent: Monday, February 11, 2019 1:00 PM

To: Victor Queiro < vqueiro@northbergenpd.com>

Subject: Re: FW:

Excel Sheet

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Victor

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Sent: Monday, February 11, 2019 11:11 AM **To:** Victor Queiro < vqueiro@northbergenpd.com>

Subject:

Officer Berovides # 93

North Bergen Police Department
Information Technology
An Accredited Law Enforcement Agency

Cell Phone 551-655-1080

E-mail <u>aberovides@northbergenpd.com</u>

<image001.png>

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No reliance may be placed upon this communication without written

confirmation of its contents by the sender.

Dylan Judson Account Manager 8 1523 26th St Santa Monica, CA 90404 Dylan.Judson@ring.com Cell: (339) 225 0990 Ring Partners with LAPD to Reduce Crime in Wilshire Park Cape Coral PD partners with Ring to crack down on crime Orlando Police to use Ring doorbell security systems to fight crime Dylan Judson Account Manager 2

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

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<Portal User Setup.xlsx>

Account Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

From:

Dylan Judson

To:

Victor Queiro

Subject:

Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Date:

Tuesday, February 19, 2019 2:37:12 PM

Hello Sergeant Queiro,

I quickly wanted to follow up and see if you knew how people are going to be attending the onboarding next Friday. I have to make sure that all of the materials are available for everyone so please let me know as soon as possible.

Thank you for your attention to this matter.

Dylan

On Tue, Feb 12, 2019 at 5:03 PM Dylan Judson < dylan.judson@ring.com wrote: My pleasure! Please don't hesitate to reach out with any questions or concerns.

Dylan

On Tue, Feb 12, 2019 at 5:02 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: You're welcome. Thanks for putting us in contact with Toms River

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 12, 2019, at 8:01 PM, Dylan Judson < dylan.judson@ring.com > wrote:

Thank you for the quick response!

On Tue, Feb 12, 2019 at 5:00 PM Victor Queiro vqueiro@northbergenpd.com wrote:
Attached are the hi def logo of our patch.

Dylan Judson Account Manager



1523 26th St

Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

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Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From:

Dylan Judson

To: Subject: Victor Oueiro

Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Tuesday, February 12, 2019 8:03:56 PM Date:

My pleasure! Please don't hesitate to reach out with any questions or concerns.

Dylan

On Tue, Feb 12, 2019 at 5:02 PM Victor Queiro < <u>vqueiro@northbergenpd.com</u>> wrote: You're welcome. Thanks for putting us in contact with Toms River

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 12, 2019, at 8:01 PM, Dylan Judson < dylan.judson@ring.com > wrote:

Thank you for the quick response!

On Tue, Feb 12, 2019 at 5:00 PM Victor Queiro <<u>vqueiro@northbergenpd.com</u>> wrote: Attached are the hi def logo of our patch.

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From:

<u>Dylan Judson</u>

To:

Victor Oueiro

Subject:

Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Date:

Tuesday, February 12, 2019 8:01:19 PM

Thank you for the quick response!

On Tue, Feb 12, 2019 at 5:00 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Attached are the hi def logo of our patch.

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

From:

Dylan Judson

To:

Victor Oueiro

Subject:

Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Date:

Tuesday, February 12, 2019 7:57:12 PM

I sent you an email earlier with Detective Bajada who should be a great resource when discussing initial protocol. I was also curious do you have a high def logo we can use for co branded assets? If you do please send that to me at your earliest convenience.

Thank you,

Dylan Judson

On Tue, Feb 12, 2019 at 12:36 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank you Dylan. Do you have a model policy for police departments that you can share to regulate the use of the ring portal?

From: Dylan Judson < dylan.judson@ring.com > Sent: Tuesday, February 12, 2019 3:32 PM

To: Victor Queiro < vqueiro@northbergenpd.com>

Cc: Robert Farley < rfarley@northbergenpd.com >; Bryan Suarez

< bsuarez@northbergenpd.com>; Bronson Jusino < bjusino@northbergenpd.com>; Morgan

Culbertson < morgan.culbertson@ring.com >; Bradley Wentlandt

bradley.wentlandt@ring.com>

Subject: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Hello Everyone,

Thank you all for connecting with us earlier! Recap below as promised:

1. Onboarding

a) Projected Date: Friday, March 1st

Recommended schedule below:

Session 1: Neighbors Feed @ 9:30am

Attendees: PIO, Existing social media users, admins

Session 2: General + Investigations @ 11:30 am

Attendees: RTCC, CID, analysts, general

b) Scheduling - I'll be sending over a calendar invite to everyone copied as a placeholder. Once confirmed, please send out your respective internal calendar invites to the team and copy myself + Morgan Culbertson.

2. Portal Requirements

- a) Account Provisioning Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back our way before the scheduled onboarding. Please note that accounts will NOT be provisioned until after the onboarding and that we will confirm the final provisioning list with you before doing so. Please let me know if you have any questions on this!
- **b)** Browser Compatibility Portal is compatible with Chrome, Firefox, or Edge. Please refrain from using Internet Explorer or any others not listed above.

3. Miscellaneous

a) Seed Units - I will be sending 10 donation devices to 's attention to: Sergeant Queiro 4233 Kennedy Blvd North Bergen, NJ 07047 United States and follow up with a shipping confirmation as soon as I receive it!

4. Initial Public Announcement/Ongoing Engagement

a. Sergeant Queiro, Morgan and I will be following up separately with additional PR materials to help as we coordinate the initial announcement and begin strategizing for long-term engagement.

Otherwise, thank you everyone again for your time earlier and let me know if I forgot anything!

Dylan Judson

Account Manager



1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From:

Dylan Judson

To:

Victor Queiro

Subject:

Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Date:

Tuesday, February 19, 2019 2:49:15 PM

Perfect,

I look forward to meeting you in person next week. Please let me know once you and the Chief have decided on the number.

Best,

Dylan

On Tue, Feb 19, 2019 at 11:41 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Afternoon,

I have a meeting scheduled with the chief this afternoon. I should have an answer for you by the end of the day.

Victor

From: Dylan Judson < dylan.judson@ring.com > Sent: Tuesday, February 19, 2019 2:37 PM

To: Victor Queiro < <u>vqueiro@northbergenpd.com</u>>

Subject: Re: North Bergen Police Department - NJ Pre Onboarding Call Follow Up

Hello Sergeant Queiro,

I quickly wanted to follow up and see if you knew how people are going to be attending the onboarding next Friday. I have to make sure that all of the materials are available for everyone so please let me know as soon as possible.

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Victor Queiro
Sergeant
NORTH BERGEN POLICE DEPARTMENT
An Accredited Law Enforcement Agency
Sent from my iPhone
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Cape Coral PD partners with Ring to crack down on crime Orlando Police to use Ring doorbell security systems to fight crime

From: To: <u>Dylan Judson</u> <u>Victor Queiro</u> Re: Ring Check In

Subject: Date:

Monday, March 25, 2019 2:05:28 PM

Hey Victor,

I can take a look into getting some additional information for your department but I wanted to let you know any user that has filled out their application we sent over has a resources tab. Neighbor's Resources Page This is going to be a great tool that goes into the specifics of the information that we covered during onboarding. I would make sure that anyone that signs up looks at this.

Thank you for reaching out and hope you are having a great start to your week!

Best.

On Sat, Mar 23, 2019 at 2:46 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Hi Dylan. I forgot to ask you if there is a short PowerPoint we can use to help the new users? Or maybe a one page "cheat sheet"?

Thanks

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT
An Accredited Law Enforcement Agency

Sent from my iPhone

On Mar 22, 2019, at 5:52 PM, Dylan Judson < dylan.judson@ring.com > wrote:

Hi Victor,

How is everything going so far? It looks like you have been doing a great job of responding to comments on the neighbors app so far.

I was curious if any of your investigative team had started using the video request function yet? One thing we have seen been very helpful for those reaching out for help from the community is posting an alert on the neighbors feed with pertinent information.

Please let me know if there is anything we can do to help!

Best,

--

Dylan Judson Partner Success Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

Ring Neighbors Portal Resources

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson Partner Success Manager



1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u> Cell: (339) 225 0990

Ring Neighbors Portal Resources

From: To: Dylan Judson Victor Oueiro

Cc: Subject: Bronson Jusino; Bryan Suarez
Re: Ring Follow Up 4 Things to Help

Subject: Date:

Tuesday, April 23, 2019 1:43:41 PM

Good Afternoon North Bergen Team,

I wanted to quickly follow up with some information I shared with Sgt. Queiro in a previous email last week. One thing I wanted to see if your department was open to was sharing more of the neighborhood alerts throughout your community.

As I have noticed an uptick in posts over the last few weeks this is a great way to request or share information in a proactive way. Anything from a BOLO to a community event would be appropriate for the portal. Below is a sample post many of our agencies do to get things started.

If you have any questions or concerns please let me know.

North Bergen Police Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello North Bergen Community! This is Ring Team Judson from the North Bergen Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the North Bergen Police to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with North Bergen Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "northbergenpd" to 555888. Remember if you see something share something and report it to the North Bergen Police # 555-555-555

Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

On Mon, Apr 15, 2019 at 2:02 PM Dylan Judson <<u>dylan.judson@ring.com</u>> wrote: Hello Victor,

Thank you for your time today, I wanted to send some information to recap.

First: In regards to sharing the information on social media your department has been doing a great job with the number of posts. However, I have noticed on a handful of the posts they have not included the unique download link when discussing the neighbors app or ring. Make sure any mention of ring and community events includes that # for an increase in downloads.

Second: I wanted to copy a great example of one of our agencies in Olathe Texas who did a great job with their raffle. I have copied the post below and attached a screenshot for your reference. They not only increased visibility on their neighbors page but also on their facebook as well with ways to ensure that the users were from their community. https://www.facebook.com/pg/OlathePoliceDepartment/posts/?ref=page_internal

Third: I have attached another PDF for you to share on each of the social media platforms for your department. Make sure to that when something is shared on facebook that it is also shared on Twitter, Instagram and Nextdoor to ensure the most people possible see it.

Fourth: I wanted to see if you would be open to posting an alert on your neighbors page. Please let me know what you think of this introductory alert below.

Example LE POST.

Title:

Sandy Springs Police Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello North Bergen Community! This is Ring Team Judson from the North Bergen Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Sandy Springs Police to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with North Bergen Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "northbergenpd" to 555888. Remember if you see something share something and report it to the North Bergen Police # 555-555-5555

Thanks.

Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Dylan Judson Partner Success Manager 339-225-0990 dylan.judson@ring.com ring-logo2x 2 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. ? Join the new neighborhood watch. Ring Neighbors Portal Resources Ring Partners with LAPD to Reduce Crime in Wilshire Park Cape Coral PD partners with Ring to crack down on crime Orlando Police to use Ring doorbell security systems to fight crime Dylan Judson Partner Success Manager 339-225-0990 dylan.judson@ring.com ring-logo2x

Download the Neighbors App.

Join the new neighborhood watch.

1523 26th St.

www.ring.com

Santa Monica, CA 90404

From:

<u>Dylan Judson</u>

To:

Victor Queiro

Cc:

Brad Wentlandt; Bronson Jusino; Bryan Suarez; Robert Farley; Command

Subject:

Re: Ring Onboarding!

Date:

Friday, February 8, 2019 5:09:15 PM

I have availability Tuesday from 1pm-3pm, Wednesday 2pm-5pm and Friday afternoon of next week or could potentially speak any day the following week for the initial webinar. Once we have connected and gone over the initial function we can attempt to finalize a date towards the end of the month.

We are looking forward to getting everything setup but we will also need a shapefile as well as the user list to make sure accounts are provisioned. Once we have these we can continue with the final steps in the process to move forward.

Please let me know if you have any questions,

Dylan Judson

On Fri, Feb 8, 2019 at 8:17 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Thank You. Please let me know a few of the earliest dates you have available.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 8, 2019, at 10:11 AM, Dylan Judson < dylan.judson@ring.com > wrote:

Good Morning Sergeant,

Apologies for the delay just got back to Santa Monica last night after two days of travel. We are looking forward to moving forward with the partnership as well. I want to make sure that we can setup a webinar at a time of convenience for you and your team. Following this we can schedule a date later this month or early March to move forward with the final onboarding.

I look forward to speaking with all of you and getting your account setup on neighbors.

Best,

Dylan Judson

On Fri, Feb 8, 2019 at 5:54 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Morning Dylan,

We'd like to continue the process with our partnership. Do you need anything else from us? Also, I'd like to start getting access to the LE Portal. Thanks

Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Brad Wentlandt < bradley.wentlandt@ring.com >

Sent: Wednesday, February 6, 2019 12:49 PM

To: Victor Queiro < vqueiro@northbergenpd.com >; Bryan Suarez

< bsuarez@northbergenpd.com>; Bronson Jusino < biusino@northbergenpd.com>; Robert Farley

<rfarley@northbergenpd.com>; Dylan.Judson@ring.com

Cc: Command < command@northbergenpd.com >

Subject: Ring Onboarding!

Good afternoon North Bergen Team!

I want you to introduce you to your Account Manager Dylan Judson! Dylan is an amazing resource who is going to be responsible for on boarding North

Bergen and your support going forward.

Dylan will set up an online webinar to train this key group and give you an opportunity to work with the law-enforcement portal. After that, we will schedule an in person training session for the department.

Take it away Dylan!

Brad

Sent from my iPhone

From: Bradley Wentlandt < bradley.wentlandt@ring.com > Sent: Thursday, January 17,

2019 8:03 PM **To:** Victor Queiro

<vqueiro@northbergenpd.com>
Subject: Ring Follow Up

Hey Victor,

Thanks for setting up the meeting yesterday. I'm excited to work with North Bergen. It's pretty clear your people get it! You've got a great department.

I'm waiting for your MOU to be signed by our legal. Hope to have it shortly. I'll then send back a fully executed copy.

While we're waiting, It's

probably a good idea to start thinking about personnel who will fill key roles when we get portal up and running in North Bergen.

These key people will receive initial online training and access to the portal so they are "in the know" when we come out and do your in-person Department onboarding.

We'll need to identify (understanding the same person may serve more than one role):

> Partnership Point of Contact - main point of contact(s) for the Ring partnership

Sgt. Victor Queiro vqueiro@northbergenpd.com

2. Press/Media
Coordinator - typically
the PIO who would
work with Morgan from
our team to coordinate
the initial partnership
announcement and
ongoing PR moving
forward.

Sgt. Victor Queiro vqueiro@northbergenpd.com

3. Social Media
Coordinator - person(s)
in the department who
manages comments on
Facebook, Twitter,
NextDoor, etc (if
different from #2)

PO Bryan Suarez bsuarez@northbergenpd.com

4. Investigative
Coordinator - your
resident expert when
the department wants to
send a video request.
This person will be
trained on best practices
for ensuring the
maximum participation
and sharing of video.

Lt. Bronson Jusino bjusino@northbergenpd.com

5. Community Relations
Coordinator - person
who oversees the team
that interfaces with the
community at events,
HOA meetings,
Neighborhood Watch
meetings, etc.

Capt. Robert Farley Jr. rfarley@northbergenpd.com

It will be essential to have each of these personnel as part

of the initial online training. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.--

When you have your people selected, please have someone send me an email with their contact info.

Brad

Brad Wentlandt

Law Enforcement Liaison/Territory Manager

1523 26th St

Santa Monica, CA 90404

414-940-1676

bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against

crime

USA Today: <u>Police say crime drops</u> with video doorbell

Brad Wentlandt

Law Enforcement Liaison/Territory Manager

2

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<North Bergen PD MOU 16Jan18.pdf>

Dylan Judson Account Manager

1523 26th St Santa Monica, CA 90404

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Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From: To: Dylan Judson Victor Oueiro

Cc:

Brad Wentlandt; Bronson Jusino; Bryan Suarez; Robert Farley

Subject:

Re: Ring Onboarding!

Date:

Friday, February 8, 2019 10:11:18 AM

Good Morning Sergeant,

Apologies for the delay just got back to Santa Monica last night after two days of travel. We are looking forward to moving forward with the partnership as well. I want to make sure that we can setup a webinar at a time of convenience for you and your team. Following this we can schedule a date later this month or early March to move forward with the final onboarding.

I look forward to speaking with all of you and getting your account setup on neighbors.

Best,

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North Bergen Police Department

An Accredited Law Enforcement Agency

From: Brad Wentlandt < bradley.wentlandt@ring.com>

Sent: Wednesday, February 6, 2019 12:49 PM

To: Victor Queiro < <u>vqueiro@northbergenpd.com</u>>; Bryan Suarez

< bsuarez@northbergenpd.com>; Bronson Jusino < bjusino@northbergenpd.com>; Robert

Farley <rfarley@northbergenpd.com>; Dylan.Judson@ring.com

Cc: Command < command@northbergenpd.com >

Subject: Ring Onboarding!

Good afternoon North Bergen Team!

I want you to introduce you to your Account Manager Dylan Judson! Dylan is an amazing resource who is going to be responsible for on boarding North Bergen and your support going forward.

Dylan will set up an online webinar to train this key group and give you an opportunity to work with the law-enforcement portal. After that, we will schedule an in person training session for the department.

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Brad

Sent from my iPhone

From: Bradley Wentlandt

dley.wentlandt@ring.com>

Sent: Thursday, January 17, 2019 8:03 PM

To: Victor Oueiro

<vqueiro@northbergenpd.com>

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These key people will receive initial online training and access to the portal so they are "in the know" when we come out and do your in-person Department onboarding.

We'll need to identify (understanding the same person may serve more than one role):

1. Partnership Point of Contact - main point of contact(s) for the Ring partnership

Sgt. Victor Queiro vqueiro@northbergenpd.com

2. Press/Media Coordinator - typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward.

Sgt. Victor Queiro vqueiro@northbergenpd.com

3. Social Media Coordinator - person(s)

in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

PO Bryan Suarez bsuarez@northbergenpd.com

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Lt. Bronson Jusino bjusino@northbergenpd.com

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Capt. Robert Farley Jr. rfarley@northbergenpd.com

It will be essential to have each of these personnel as part of the initial online training. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.--

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Brad Wentlandt

Law Enforcement Liaison/Territory Manager



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USA Today: Police say crime drops with video

<u>doorbell</u>

Brad Wentlandt

Law Enforcement Liaison/Territory Manager



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Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

From: To: Dylan Judson Victor Oueiro

Subject:

Re: Ring Onboarding!

Date:

Monday, February 11, 2019 10:15:51 AM

A gis shapefile should have a breakdown of all the different sectors/beats of your jurisdiction. Typically IT should know what this is if you ask them. Thank you,

On Sat, Feb 9, 2019 at 4:45 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Great. Tuesday 1-3pm for the webinar. I will start getting a user list. Also, I'm not familiar with what a shapfile is. Could you explain it to me? Thanks

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 8, 2019, at 5:09 PM, Dylan Judson < dylan.judson@ring.com > wrote:

I have availability Tuesday from 1pm-3pm, Wednesday 2pm-5pm and Friday afternoon of next week or could potentially speak any day the following week for the initial webinar. Once we have connected and gone over the initial function we can attempt to finalize a date towards the end of the month.

We are looking forward to getting everything setup but we will also need a shapefile as well as the user list to make sure accounts are provisioned. Once we have these we can continue with the final steps in the process to move forward.

Please let me know if you have any questions,

Dylan Judson

On Fri, Feb 8, 2019 at 8:17 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You. Please let me know a few of the earliest dates you have available.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 8, 2019, at 10:11 AM, Dylan Judson dylan.judson@ring.com wrote:

Good Morning Sergeant,

Apologies for the delay just got back to Santa Monica last night after two days of travel. We are looking forward to moving forward with the partnership as well. I want to make sure that we can setup a webinar at a time of convenience for you and your team. Following this we can schedule a date later this month or early March to move forward with the final onboarding.

I look forward to speaking with all of you and getting your account setup on neighbors.

Best,

Dylan Judson

On Fri, Feb 8, 2019 at 5:54 AM Victor Queiro vqueiro@northbergenpd.com> wrote:

Good Morning Dylan,

We'd like to continue the process with our partnership. Do you need anything else from us? Also, I'd like to start getting access to the LE Portal. Thanks

Victor Queiro

Sergeant

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Brad Wentlandt < <u>bradley.wentlandt@ring.com</u>>

Sent: Wednesday, February 6, 2019 12:49 PM

To: Victor Queiro vqueiro@northbergenpd.com; Bryan Suarez bsuarez@northbergenpd.com; Bronson Jusino

<busino@northbergenpd.com>; Robert Farley

<rfarley@northbergenpd.com>; Dylan.Judson@ring.com

Cc: Command < command@northbergenpd.com >

Subject: Ring Onboarding!

Good afternoon North Bergen Team!

I want you to introduce you to your Account Manager Dylan Judson! Dylan is an amazing resource who is going to be responsible for on boarding North Bergen and your support going forward.

Dylan will set up an online webinar to train this key group and give you an opportunity to work with the law-enforcement portal. After that, we will schedule an in person training session for the department.

Take it away Dylan!

Brad

Sent from my iPhone

From: Bradley
Wentlandt
bradley.wentlandt@ring.com
Sent:
Thursday,

January 17, 2019 8:03 PM **To:** Victor Queiro <<u>vqueiro@northbergenpd.com</u>> **Subject:** Ring Follow Up

Hey Victor,

Thanks for setting up the meeting yesterday. I'm excited to work with North Bergen. It's pretty clear your people get it! You've got a great department.

I'm waiting for your MOU to be signed by our legal. Hope to have it shortly. I'll then send back a fully executed copy.

While we're waiting, It's probably a good idea to start thinking about personnel who will fill key roles when we get portal up and running

in North Bergen.

These key people will receive initial online training and access to the portal so they are "in the know" when we come out and do your inperson Department onboarding.

We'll need to identify (understanding the same person may serve more than one role):

1. Partnership
Point of
Contact main
point of
contact(s)
for the
Ring
partnership

Sgt. Victor Queiro vqueiro@northbergenpd.com

2. Press/Media Coordinator

typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward.

Sgt. Victor Queiro vqueiro@northbergenpd.com

3. Social Media Coordinator person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

PO Bryan Suarez bsuarez@northbergenpd.com

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Lt. Bronson Jusino bjusino@northbergenpd.com

5. Community
Relations
Coordinator
- person
who
oversees
the team
that
interfaces
with the
community
at events,
HOA
meetings,

Neighborhood Watch meetings, etc.

Capt. Robert Farley Jr. rfarley@northbergenpd.com

It will be essential to have each of these personnel as part of the initial online training. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.--

When you have your people selected, please have someone send me an email with their contact info.

Brad

Brad Wentlandt

Law Enforcement Liaison/Territory Manager

1523 26th St

Santa Monica, CA 90404

414-940-1676

bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark
Tank's Biggest
Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: <u>Police</u> <u>say crime drops</u> <u>with video doorbell</u>

Brad Wentlandt

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USA Today: Police say crime drops with video doorbell

<North Bergen PD MOU 16Jan18.pdf>

Dylan Judson Account Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight

crime

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From: To: <u>Dylan Judson</u> <u>Victor Queiro</u> Ring Check In

Subject: Date:

Friday, March 22, 2019 5:52:47 PM

Hi Victor,

How is everything going so far? It looks like you have been doing a great job of responding to comments on the neighbors app so far.

I was curious if any of your investigative team had started using the video request function yet? One thing we have seen been very helpful for those reaching out for help from the community is posting an alert on the neighbors feed with pertinent information.

Please let me know if there is anything we can do to help!

Best,

__

Dylan Judson Partner Success Manager



1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com Cell: (339) 225 0990

Ring Neighbors Portal Resources

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson

Subject:

<u>Victor Queiro</u> Ring Follow Up 4 Things to Help

Subject:

Monday, April 15, 2019 5:03:00 PM Screen Shot 2019-04-15 at 1.50.19 PM.png

Attachments:

3 Safety Tips (North Bergen).pdf

Hello Victor,

Thank you for your time today, I wanted to send some information to recap.

First: In regards to sharing the information on social media your department has been doing a great job with the number of posts. However, I have noticed on a handful of the posts they have not included the unique download link when discussing the neighbors app or ring. Make sure any mention of ring and community events includes that # for an increase in downloads.

Second: I wanted to copy a great example of one of our agencies in Olathe Texas who did a great job with their raffle. I have copied the post below and attached a screenshot for your reference. They not only increased visibility on their neighbors page but also on their facebook as well with ways to ensure that the users were from their community. https://www.facebook.com/pg/OlathePoliceDepartment/posts/?ref=page_internal

Third: I have attached another PDF for you to share on each of the social media platforms for your department. Make sure to that when something is shared on facebook that it is also shared on Twitter, Instagram and Nextdoor to ensure the most people possible see it.

Fourth: I wanted to see if you would be open to posting an alert on your neighbors page. Please let me know what you think of this introductory alert below.

Example LE POST.

Title:

Sandy Springs Police Joins Neighbors!

Address:

Enter in an exact address, I recommend a more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello North Bergen Community! This is Ring Team Judson from the North Bergen Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the Sandy Springs Police to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with North Bergen Police. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "northbergenpd" to 555888. Remember if you see something share something and report it to the North Bergen Police # 555-555-5555

Thanks.
Ring Team Judson

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com

ring-logo2x



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Ring Neighbors Portal Resources
Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson

To:

Victor Oueiro

Subject:

Ring Neighbors Social Media Asset for North Bergen PD

Date:

Tuesday, April 9, 2019 3:27:57 PM

Attachments:

3 Safety Tips (North Bergen).pdf

Hey Victor,

I hope everything is going well and you are having a great start to your week. I wanted to circle back with a piece of marketing material that we were sending out to agencies.

If you have any feedback please let me know otherwise feel free to share it on your social media.

Please let me know if you have any other questions or concerns at this time.

Have a great day!

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com

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Orlando Police to use Ring doorbell security systems to fight crime

Dylan Judson

To:

Victor Queiro; Bronson Jusino; Bryan Suarez

Cc:

 $\underline{emailtosales force@n-wshhxnj51ziv1zom2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com2kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com3kxjfp6ih7cyn26tjikzropmnyh83y82y.36-vrnteau.na81.le.sales force.com3kxjfp6ih7cyn26tjikzropmnyh83y82y$

Subject: Date: Sample Post for Ring Neighbors Platform Monday, May 6, 2019 3:45:56 PM

Hello North Bergen Team,

I wanted to reach out as I saw this recent post on your department's facebook page. https://www.facebook.com/HCProsecutor/photos/a.153546301676421/832765193754525/? type=3&theater

We have seen departments across the country put up wanted photos of potential suspects. Please let me know if you have any questions or concerns about posting this as an alert.

Thank you,

Dylan Judson

Partner Success Manager 339-225-0990 dylan.judson@ring.com

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Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Stacey Cooke Victor Queiro application form

Subject: Date:

Tuesday, July 30, 2019 9:15:07 PM

Victor,

On Monday 8/5 you post this application form https://docs.google.com/forms/d/e/1FAlpQLSdD7jYSMCPUT8hSNTA0K8aVeNMsSsVDTM-aDladOUGEaum7Mg/viewform to your social media and websites (wherever residents will see it) so that residents can apply. Once they apply, they will be verified by Ring and emailed a code. Did you have a list of the city employees we should exclude?

Looking forward to launching! Please let me know if you have any questions.

Thank you.

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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Stacey Cooke

To:

Victor Queiro; Kaleigh Bueckert-Orme; Media

Subject:

N. Bergen NJ Subsidy Launch Wednesday, May 1, 2019 6:50:28 PM

Date: Attachments:

OnlineOnly Subsidy Program Press Release- TEMPLATE - 3.27.19.docx

Sgt Queiro,

We are looking forward to launching the Ring subsidy on May 10th and getting the press posted on May 3. Attached is the template. Kaleigh will approve this once you fill it out.

Thanks,

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

ring-logo2x



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From: To: Subject: Stacey Cooke Victor Queiro Re: application form

Date:

Tuesday, July 30, 2019 9:50:42 PM

Oh right. I have it.

Yes you'll post the link at 8am on Monday.

On Tue, Jul 30, 2019 at 6:20 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Will do. Do I post the link?

Yes we will be excluding township employees. I sent the list over already.

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 30, 2019, at 9:15 PM, Stacey Cooke < stacey.cooke@ring.com > wrote:

Victor,

On Monday 8/5 you post this application form https://docs.google.com/forms/d/e/1FAlpQLSdD7jYSMCPUT8hSNTA0K8aVeNMsSsVDTM-aDladOUGEaum7Mg/viewform to your social media and websites (wherever residents will see it) so that residents can apply. Once they apply, they will be verified by Ring and emailed a code. Did you have a list of the city employees we should exclude?

Looking forward to launching! Please let me know if you have any questions.

Thank you.

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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Events Manager stacey cooke@ring.com 410-591-8238

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From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Thursday, June 20, 2019 8:37:49 PM

Hi Victor,

Any updates on launch?

On Fri, Jun 7, 2019 at 7:05 AM Stacey Cooke <stacey.cooke@ring.com> wrote: Thank you. We can add this in. The system will automatically reject them.

On Fri, Jun 7, 2019 at 7:03 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Definitely will do. I have also attached the list of employees whom are not eligible for this promotion.

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke < stacev.cooke@ring.com>

Sent: Thursday, June 6, 2019 6:19 PM

To: Victor Queiro < <u>vqueiro@northbergenpd.com</u>> **Subject:** Re: N. Bergen NJ Subsidy Launch

thank you - let's get the release out at least 3 days prior to launching

On Thu, Jun 6, 2019 at 3:07 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Hi. Sorry for the delay. I will follow up with our PR personnel to see when they will be ready with the press release.

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

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Sent from my iPhone On Jun 6, 2019, at 5:54 PM, Stacey Cooke < stacey.cooke@ring.com > wrote: Hi Victor, I am checking in to see if you have selected a new launch date. Please let me know. Hope all is well. Thank you, Stacey On Fri, May 24, 2019 at 12:30 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Hi Victor, Checking in before the weekend. Thank you. Stacey On Fri, May 17, 2019 at 10:33 AM Stacey Cooke <stacey.cooke@ring.com> wrote: Sorry to hear this!

Hi Stacey. It's been a rough week. I will work on this first thing Monday morning. Thanks

On Fri, May 17, 2019 at 10:30 AM Victor Queiro

<<u>vaueiro@northbergenpd.com</u>> wrote:

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On May 17, 2019, at 1:29 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

please let me know.

On Tue, May 14, 2019 at 3:59 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote:

Hi Victor,

Wondering if you had timing for launch please.

Thank you,

Stacey

On Fri, May 10, 2019 at 4:44 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Victor,

In order to launch, I will need a list of all city employees, names and email would be best, who are excluded from participation. We also need the press release posted and then a new launch date selected. Please let me know if you have any questions. Thanks,

Stacey

On Tue, May 7, 2019 at 4:39 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Following up. Looking forward to hearing from you.

Thank you,

Stacey

On Mon, May 6, 2019 at 3:00 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote:

Hi Sgt Queiro,

We have not seen the press release yet. We will not be able to launch on the 10th if this does not get posted by tomorrow. We can push back accordingly. Can you please let me know when this will be ready?

Thank you,

Stacey

On Fri, May 3, 2019 at 5:52 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Sounds good Sgt. Queiro. We are working on getting everything build for a May 10th launch. Let's do the time at 8:00am please.

Thank you so much!

Stacey

On Thu, May 2, 2019 at 2:22 PM Victor Queiro vqueiro@northbergenpd.com> wrote:

Good Afternoon,

I sent it over to our PR team. I'm going to get it back shortly. As soon as I get it, I'll forward it.

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On May 2, 2019, at 5:00 PM, Kaleigh Bueckert-Orme < kaleigh.bueckertorme@ring.com > wrote:

Hi Sgt Queiro,

I just wanted to check in to see if you had any questions regarding the press release Stacey sent over yesterday?

Let us know if you have any questions we can help answer.

Thanks!

Kaleigh

On Wed, May 1, 2019 at 3:50 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote:

Sgt Queiro,

We are looking forward to launching the Ring subsidy on May 10th and getting the press posted on May 3. Attached is the template. Kaleigh will approve this once you fill it out.

Thanks,

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238



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Kaleigh Bueckert-Orme

PR Coordinator kaleigh@ring.com



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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238



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https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238



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From: To: Stacey Cooke Victor Queiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Friday, June 7, 2019 10:05:49 AM

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Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

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Thanks,

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238



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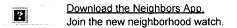
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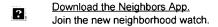
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From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Thursday, June 6, 2019 6:19:10 PM

thank you - let's get the release out at least 3 days prior to launching

On Thu, Jun 6, 2019 at 3:07 PM Victor Queiro < vqueiro @northbergenpd.com > wrote: Hi. Sorry for the delay. I will follow up with our PR personnel to see when they will be ready with the press release.

Victor Queiro Sergeant

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On Jun 6, 2019, at 5:54 PM, Stacey Cooke < stacey.cooke@ring.com > wrote:

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Subject:

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From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Friday, May 24, 2019 3:31:02 PM

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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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From: To: Stacey Cooke Victor Queiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Friday, May 17, 2019 1:33:32 PM

Sorry to hear this!

On Fri, May 17, 2019 at 10:30 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Hi Stacey. It's been a rough week. I will work on this first thing Monday morning. Thanks

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On May 17, 2019, at 1:29 PM, Stacey Cooke < stacey.cooke@ring.com > wrote:

please let me know.

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PR Coordinator kaleigh@ring.com



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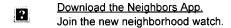
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From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: N. Bergen NJ Subsidy Launch Tuesday, May 14, 2019 7:00:11 PM

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PR Coordinator
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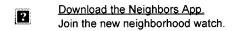
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Subject: Date: Re: N. Bergen NJ Subsidy Launch Friday, May 10, 2019 7:44:50 PM

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From: To:

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Subject:

Re: N. Bergen NJ Subsidy Launch

Date:

Tuesday, May 7, 2019 7:39:19 PM

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Cc:

Kaleigh Bueckert-Orme; Media

Subject: Date: Re: N. Bergen NJ Subsidy Launch Monday, May 6, 2019 6:00:52 PM

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From:

Stacey Cooke

To:

Victor Oueiro

Subject:

Kaleigh Bueckert-Orme; Media Re: N. Bergen NJ Subsidy Launch

Date:

Friday, May 3, 2019 8:52:49 PM

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https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com

8

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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

ring-logo2x



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Join the new neighborhood watch.

From: To: Stacey Cooke

Subject:

Victor Oueiro

Date:

Re: N. Bergen NJ Subsidy Launch Thursday, June 20, 2019 8:52:53 PM

Sounds good. Looking forward to working with you.

Stacey

On Thu, Jun 20, 2019 at 5:47 PM Victor Queiro < vqueiro @northbergenpd.com > wrote: Hi. I just sent the PR an email to check on the status. I'll keep you updated.

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jun 20, 2019, at 8:37 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Victor,

Any updates on launch?

On Fri, Jun 7, 2019 at 7:05 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Thank you. We can add this in. The system will automatically reject them.

On Fri, Jun 7, 2019 at 7:03 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Definitely will do. I have also attached the list of employees whom are not eligible for this promotion.

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke < stacey.cooke@ring.com>

Sent: Thursday, June 6, 2019 6:19 PM

To: Victor Queiro < vqueiro@northbergenpd.com > Subject: Re: N. Bergen NJ Subsidy Launch

thank you - let's get the release out at least 3 days prior to launching

	orry for the delay. I will follow up with our PR personnel to see when they will be with the press release.
Victor	r Queiro
Serge	ant
NOR	TH BERGEN POLICE DEPARTMENT
An Ac	ccredited Law Enforcement Agency
Sent 1	from my iPhone
On Ju	n 6, 2019, at 5:54 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:</stacey.cooke@ring.com>
	Hi Victor,
	I am checking in to see if you have selected a new launch date. Please let me know. Hope all is well.
	Thank you,
	Stacey
	On Fri, May 24, 2019 at 12:30 PM Stacey Cooke <stacey.cooke@ring.com> wrote:</stacey.cooke@ring.com>
	Hi Victor,
	Checking in before the weekend. Thank you.
	Stacey

On Fri, May 17, 2019 at 10:33 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Sorry to hear this! On Fri, May 17, 2019 at 10:30 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Hi Stacey. It's been a rough week. I will work on this first thing Monday morning. Thanks Victor Queiro Sergeant NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency Sent from my iPhone On May 17, 2019, at 1:29 PM, Stacey Cooke <stacey.cooke@ring.com> wrote: please let me know. On Tue, May 14, 2019 at 3:59 PM Stacey Cooke <stacey.cooke@ring.com> wrote: Hi Victor, Wondering if you had timing for launch please.

Thank you,

Hi Victor,

On Fri, May 10, 2019 at 4:44 PM Stacey Cooke

<stacey.cooke@ring.com> wrote:

Stacey

In order to launch, I will need a list of all city employees, names and email would be best, who are excluded from participation. We also need the press release posted and then a new launch date selected. Please let me know if you have any questions.

Thanks,

Stacey

On Tue, May 7, 2019 at 4:39 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Following up. Looking forward to hearing from you.

Thank you,

Stacey

On Mon, May 6, 2019 at 3:00 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Sgt Queiro,

We have not seen the press release yet. We will not be able to launch on the 10th if this does not get posted by tomorrow. We can push back accordingly. Can you please let me know when this will be ready?

Thank you,

Stacey

On Fri, May 3, 2019 at 5:52 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Sounds good Sgt. Queiro. We are working on getting everything build for a May 10th launch. Let's do the time at 8:00am please.

Thank you so much!

Stacey

On Thu, May 2, 2019 at 2:22 PM Victor Queiro < vqueiro@northbergenpd.com> wrote:

Good Afternoon,

I sent it over to our PR team. I'm going to get it back shortly. As soon as I get it, I'll forward it.

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On May 2, 2019, at 5:00 PM, Kaleigh Bueckert-Orme kaleigh.bueckertorme@ring.com wrote:

Hi Sgt Queiro,

I just wanted to check in to see if you had any questions regarding the press release Stacey sent over yesterday?

Let us know if you have any

questions we can help answer.

Kaleigh

Thanks!

On Wed, May 1, 2019 at 3:50 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Sgt Queiro,

We are looking forward to launching the Ring subsidy on May 10th and getting the press posted on May 3. Attached is the template. Kaleigh will approve this once you fill it out.

Thanks,

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238



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neighborhood watch.

https://abc7.com/communityevents/lynwood-residents-offereddiscounted-ring-securitydevices/4527874/

Kaleigh Bueckert-Orme

PR Coordinator kaleigh@ring.com

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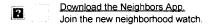
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Stacey Cooke

Join the new neighborhood watch.

From:

Stacev Cooke

To: Subject: Date: Jack Goodfriend; Victor Queiro Re: North Bergen NJ Subsidy Tuesday, April 23, 2019 5:52:17 PM

Did you send it to Victor Queiro? He says he didn't get it.

On Tue, Apr 23, 2019 at 1:52 PM Jack Goodfriend <<u>jack.goodfriend@ring.com</u>> wrote: I sent a DocuSign to them to sign a couple weeks ago but they haven't signed it yet. Was this one that they then wanted signed manually? All of the ones you gave me to get signed and sent before your trip are done.

Jack Goodfriend

Associate Corporate Counsel jack.goodfriend@ring.com

ring-logo2x



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On Tue, Apr 23, 2019 at 1:35 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Is this good to go?

On Mon, Apr 8, 2019 at 10:39 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Morning Jack,

Attached is North Bergen's agreement, they are ready to sign, in fact they have three times without ever having legal take a look at it lol.

Please let me know if this is good to go.

Thank you, Stacey

On Fri, Apr 5, 2019 at 10:10 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: I will. Thank you.

On Fri, Apr 5, 2019 at 1:09 PM Jack Goodfriend < jack.goodfriend@ring.com > wrote: Cool thanks. Let me know if they're signed off and I can route for signature.

Jack Goodfriend Associate Corporate Counsel jack.goodfriend@ring.com ring-logo2x 2 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. 7 Join the new neighborhood watch. On Fri, Apr 5, 2019 at 10:09 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: He is. On Fri, Apr 5, 2019 at 1:07 PM Jack Goodfriend < <u>iack.goodfriend@ring.com</u>> wrote: Here are my comments. One thing, can you just confirm with them that the Chief of Police is authorized to sign on behalf of the Township? Jack Goodfriend Associate Corporate Counsel jack.goodfriend@ring.com ring-logo2x 8 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. 2 Join the new neighborhood watch. On Fri, Apr 5, 2019 at 5:22 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Hi Jack,

North Bergen, NJ wants to do a subsidy for \$3,000. 60 households, \$100 discount, no additional discounts.

They have no changes, but also didn't fill this in all the way.

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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Events Mastacey.co.	oke@ring.com
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vents Manage acey.cooke@ 10-591-8238	er

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<u>Download the Neighbors App.</u> Join the new neighborhood watch.

Stacey Cooke Victor Queiro Re: North Bergen Ring Subsidy Program Thursday, April 25, 2019 8:33:12 PM Ring - City Subsidy Program Agreement.pd Hi Sgt, call to discuss the launch? Thank you, Stacey Great. Appreciate it Victor Queiro Sergeant NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

It looks like the contract is executed. The next step is picking a launch date. We will launch through an online application form which the city can post to their website and social media. Attached is the executed agreement. Do you have time next week for a

On Mon, Apr 8, 2019 at 3:36 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Sent from my iPhone

On Apr 8, 2019, at 4:27 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Thanks so much. I sent this to legal earlier this morning, I will let you know if it's good to go.

Looking forward.

Stacey

On Mon, Apr 8, 2019 at 10:29 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Attached is the word document with the reviews. It's the same one I just sent you as a pdf

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke <stacey.cooke@ring.com> Sent: Monday, April 8, 2019 1:26 PM To: Victor Queiro < vqueiro@northbergenpd.com > Subject: Re: North Bergen Ring Subsidy Program

Hi Victor,

Since you just filled this out, my legal requires a word copy before signature, can you please send this in word so he can scan it through for formatting? Sorry for the trouble.

We're excited to get this rolled out!

Stacey

On Mon, Apr 8, 2019 at 9:33 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Morning,

Attached is the signed agreement. How would we go about sending you the funding? Thanks

Victor Queiro
Sergeant
o: 201.392.2134
North Bergen Police Department
An Accredited Law Enforcement Agency
From: Stacey Cooke <stacey cooke@ring.com=""> Sent: Friday, April 5, 2019 1:10 PM To: Victor Queiro <vqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program</vqueiro@northbergenpd.com></stacey>
Helio,
Please take a look at this, and if you are okay with what the legal team has filled in, please sign.
Thank you,
Stacey
On Fri, Apr 5, 2019 at 7:43 AM Stacey Cooke < <u>stacey.cooke@ring.com</u> > wrote:
Sounds great. I'll have to have my legal team fill in the missing pieces so we will need to sign again once he has done so. Appreciate the
partnership!
On Fri, Apr 5, 2019 at 7:38 AM Victor Queiro vqueiro@northbergenpd.com wrote:
We currently have raised \$3,000 and would like to distribute to 60 households
Victor Queiro
Sergeant
NORTH BERGEN POLICE DEPARTMENT
An Accredited Law Enforcement Agency
Sent from my iPhone
On Apr 5, 2019, at 7:33 AM, Stacey Cooke <stacey.cooke@ring.com> wrote:</stacey.cooke@ring.com>
Thank you. It is missing information which my legal team can fill in. Can you confirm your budget and number of households please?
On Fri, Apr 5, 2019 at 6:49 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:
Attached is the word format
Victor Queiro
Sergeant
o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke <stacey.cooke@ring.com> Sent: Friday, March 29, 2019 2:44 PM To: Victor Queiro < vqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program Hi Sgt Queiro, Would you mind sending this in word? I am not sure this is 100% filled in so my legal team may need to reformat and add some things in. Is that ok? Thank you, Stacey On Fri, Mar 29, 2019 at 1:42 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: Hi Stacey Attached is the signed copy. Victor Queiro Sergeant o: 201.392.2134 North Bergen Police Department An Accredited Law Enforcement Agency From: Stacey Cooke < stacey.cooke@ring.com>
Sent: Tuesday, February 12, 2019 12:32 PM To: Victor Queiro < vqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program Sorry about that. I re-sent the one sheeter again instead of the agreement. The agreement is attached. Thank you, Stacey On Mon, Feb 11, 2019 at 6:43 PM Stacey Cooke <stacey.cooke@ring.com> wrote: Sergeant, It was nice connecting with you today. To recap, it seems that you have secured your funding but are not positive of the amount, and would like to do a \$50/\$50 match which means that North Bergen PD would invest \$50 per household and ring will match the investment. It's up to you how many households you want to cover, Ring won't put a limit on this. Based on your population, I would recommend 300-400 households. Attached is the agreement, please take a look at it and let me know if you have any questions. Thank you, Stacey

On Mon, Feb 11, 2019 at 3:49 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You Stacey. If you are working, I'd like to speak with you. If you're done for the day, we can talk tomorrow. My cell phone number is (201) 726-7004 thank you

Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 11, 2019, at 4:54 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Sergeant Oueiro.

I am moving Dylan to BCC. It is nice to meet you. I would be interested in discussing the subsidy program with you. I am attaching some more information on the program details and you can review this article<http://shorenewsnetwork.com/news/ocean-county-news-community/berkeley-police-sign-partnershipwith-ring-for-home-security-initiative/> from our recent partnership in Berkeley NJ. My cell is 410-591-8238. Please feel free to call me any time or let me know if you would like to schedule a call.

Have a nice day!

Stacey

On Mon, Feb 11, 2019 at 10:23 AM Dylan Judson <dylan judson@ring.com<mailto:dylan judson@ring.com>> wrote:

I wanted to introduce you to Stacey Cooke who specializes in our Ring subsidy programs and events. She will be the best person to speak with in regards to getting devices setup within the community

I will let you two take it from here.

Dylan Judson Account Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

Dylan.Judson@ring.com<mailto:Dylan.Judson@ring.com>

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Parkhttps://www.youtube.com/watch? y=sf3eUFZ0B9o&feature=youtu.behttps%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dsf3eUFZ0B9o&feature=youtu.be> Cape Coral PD partners with Ring to crack down on crimehttp://www.abc-7.com/story/38207577/cape-coral-butter-research. pd-partners-with-ring-to-crack-down-on-crime> Orlando Police to use Ring doorbell security systems to fight crimehttp://www.fox35orlando.com/fast-

five/orlando-police-to-use-ring-doorbell-security-systems-to-fight-crime>

Stacev Cooke National Events Marketing Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

Stacey.Cooke@ring.com<mailto:Stacey.Cooke@ring.com> (410) 591-8238

https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

<Ring Subsidy Partnership.pdf>

Stacey Cooke
National Events Marketing Manager
2
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Santa Monica, CA 90404
Stacey Cooke@ring.com
(410) 591-8238
(410) 371-0226
https://stacey-cooke.youcanbook.me/
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National Events Marketing Manager
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Santa Monica, CA 90404
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Events Manager
<u>n</u>
1523 26th St
Santa Monica, CA 90404
Stacey.Cooke@ring.com

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https://stacey-cooke.youcanbook.me/ https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ Stacey Cooke Events Manager stacev.cooke@ring.com 410-591-8238 2 1523 26th St. Santa Monica, CA 90404-www.ring.com Download the Neighbors App.

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From: To: Subject: Date:	Stacey Cooke Victor Queiro Re: North Bergen Ring Subsidy Program Monday, April 8, 2019 4:27:29 PM
Thanks s	o much. I sent this to legal earlier this morning, I will let you know if it's good to go.
Looking f	forward.
Stacey	
On Mon, A	pr 8, 2019 at 10:29 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:
Attached	is the word document with the reviews. It's the same one I just sent you as a pdf
Victor C Sergeant o: 201.392	
	rgen Police Department lited Law Enforcement Agency
Sent: Mo To: Victo	tacey Cooke < <u>stacey.cooke@ring.com</u> > onday, April 8, 2019 1:26 PM or Queiro < <u>vqueiro@northbergenpd.com</u> > Re: North Bergen Ring Subsidy Program
Hi Victo	or,
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ease send this in word so he can

We're excited to get this rolled out!

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Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke <stacey.cooke@ring.com>
Sent: Friday, April 5, 2019 1:10 PM
To: Victor Queiro victorQueiro victorQueiro@northbergenpd.com>
Subject: Re: North Bergen Ring Subsidy Program

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Thank you,
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With Out to
Victor Queiro Sergeant
o: 201.392.2134
North Bergen Police Department
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From: Stacey Cooke <stacey_cooke@ring_com> Sent: Friday, March 29, 2019 2:44 PM To: Victor Queiro <vqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program</vqueiro@northbergenpd.com></stacey_cooke@ring_com>
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Thank you,

Stacey
On Fri, Mar 29, 2019 at 1:42 PM Victor Queiro < <u>vqueiro@northbergenpd.com</u> > wrote:
Hi Stacey
Attached is the signed copy.
Victor Queiro
Sergeant
o: 201.392.2134
North Bergen Police Department
An Accredited Law Enforcement Agency
From: Stacey Cooke <stacey.cooke@ring.com> Sent: Tuesday, February 12, 2019 12:32 PM To: Victor Queiro <uqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program</uqueiro@northbergenpd.com></stacey.cooke@ring.com>
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Thank You Stacey. If you are working, I'd like to speak with you. If you're done for the day, we can talk tomorrow. My cell phone number is (201) 726-7004 thank you
Victor Queiro
Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 11, 2019, at 4:54 PM, Stacey Cooke <stacey_cooke@ring.com> wrote:

Hi Sergeant Queiro,

I am moving Dylan to BCC. It is nice to meet you. I would be interested in discussing the subsidy program with you. I am attaching some more information on the program details and you can review this articlehttp://shorenewsnetwork.com/news/ocean-county-news-community/berkeley-police-sign-partnership-with-ring-for-home-security-initiative/ from our recent partnership in Berkeley NJ. My cell is 410-591-8238. Please feel free to call me any time or let me know if you would like to schedule a call.

Have a nice day!

Stacey

On Mon, Feb 11, 2019 at 10:23 AM Dylan Judson dylan.judson@ring.com wrote:

Sergeant Queiro,

I wanted to introduce you to Stacey Cooke who specializes in our Ring subsidy programs and events. She will be the best person to speak with in regards to getting devices setup within the community.

I will let you two take it from here.

Dylan Judson Account Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u><mailto:<u>Dylan.Judson@ring.com</u>>Cell: (339) 225 0990

five/orlando-police-to-use-ring-doorbell-security-systems-to-fight-crime>

Ring Partners with LAPD to Reduce Crime in Wilshire Parkhttps://www.youtube.com/watch?
v=sf3eUFZ0B90&feature=youtu.behttps%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dsf3eUFZ0B90&feature=youtu.be>
Cape Coral PD partners with Ring to crack down on crimehttp://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime
Orlando Police to use Ring doorbell security systems to fight crimehttp://www.fox35orlando.com/fast-

Stacey Cooke National Events Marketing Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

Stacey.Cooke@ring.com<mailto:Stacey.Cooke@ring.com> (410) 591-8238

https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

<Ring Subsidy Partnership.pdf>

Stacey Cooke

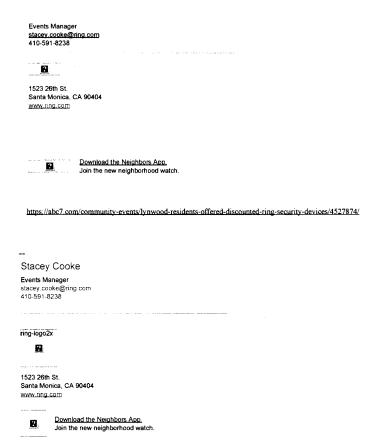
National Events Marketing Manager

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:	Events Manager stacey.cooke@ring.com 410-591-8238
	Santa Monica, CA 90404 www.ing.com
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ı	Join the new neighborhood watch.
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Events Man stacey.cook 410-591-82	se@ring.com
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Stacey Cooke



From: To: Subject: Date:	Stacey Cooke Victor Queiro Re: North Bergen Ring Subsidy Program Monday, April 8, 2019 1:26:14 PM
Hi Victor,	
	just filled this out, my legal requires a word copy before signature, can you please send this in word so he can ough for formatting? Sorry for the trouble.
We're excit	ted to get this rolled out!
Stacey	
On Mon, Apr	8, 2019 at 9:33 AM Victor Queiro < <u>yqueiro@northbergenpd.com</u> > wrote:
Good Morn	ing,
Attached is	the signed agreement. How would we go about sending you the funding? Thanks
	eiro
Sergeant	
o: 201.392.2	134
North Berge	n Police Department
An Accredite	d Law Enforcement Agency
Sent: Frida To: Victor	ey Cooke < <u>stacey.cooke@ring.com</u> > y, April 5, 2019 1:10 PM Queiro < <u>vqueiro@northbergenpd.com</u> > e: North Bergen Ring Subsidy Program
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	Queiro
Sergea	nı

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

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Dylan Judson Account Manager [https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404 <u>Dylan Judson@ring.com</u><mailto:Dylan Judson@ring.com> Cell: (339) 225 0990 Cape Coral PD partners with Ring to crack down on crimehttp://www.abc-7.com/story/38207577/cape-coral-pd- partners-with-ring-to-crack-down-on-crime>
Orlando Police to use Ring doorbell security systems to fight crimehttp://www.fox35orlando.com/fast-ring-to-crack-down-on-crime> five/orlando-police-to-use-ring-doorbell-security-systems-to-fight-crime> Stacey Cooke National Events Marketing Manager [https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404 Stacey Cooke@ring.com<mailto.Stacey.Cooke@ring.com> (410) 591-8238 https://stacey-cooke.youcanbook.me/ https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

Stacey Cooke

National Events Marketing Manager

<Ring Subsidy Partnership.pdf>

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Stacey Cooke	
Events Manager stacey.cooke@ring.com 410-591-8238	

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1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App.

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Join the new neighborhood watch.

From: To: Stacey Cooke

Victor Oueiro

Date:

Re: North Bergen Ring Subsidy Program Friday, April 5, 2019 1:10:34 PM

ttachments:

DRAFT FORM Township Subsidy Program Template 18Dec18 (Ring Comments).docx

Hello.

Please take a look at this, and if you are okay with what the legal team has filled in, please sign.

Thank you, Stacey

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Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

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To: Victor Queiro <squeiro@northbergenod.com

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Sergeant NORTH BERGEN POLICE DEPARTMENT	
NORTH BERGEN POLICE DEPARTMENT	Victor Queiro
	Sergeant
An Accredited Law Enforcement Agency	
	An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 11, 2019, at 4:54 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Sergeant Queiro,

I am moving Dylan to BCC. It is nice to meet you. I would be interested in discussing the subsidy program with you. I am attaching some more information on the program details and you can review this articlehttp://shorenewsnetwork.com/news/ocean-county-news-community/berkeley-police-sign-partnership-with-ring-for-home-security-initiative/ from our recent partnership in Berkeley NJ. My cell is 410-591-8238. Please feel free to call me any time or let me know if you would like to schedule a call.

Have a nice day!

Stacey

On Mon, Feb 11, 2019 at 10:23 AM Dylan Judson dylan.judson@ring.com wrote:

Sergeant Queiro,

I wanted to introduce you to Stacey Cooke who specializes in our Ring subsidy programs and events. She will be the best person to speak with in regards to getting devices setup within the community.

I will let you two take it from here.

Dylan Judson Account Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

Dylan Judson@ring.com<mailto:Dylan Judson@ring.com>Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Parkhttps://www.youtube.com/watch2
https://www.youtube.com/w2Fwatch%3Fv%3Dsf3eUFZ0B9o&feature=youtu.be
https://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime

Orlando Police to use Ring doorbell security systems to fight crimehttp://www.fox35orlando.com/fast-five/orlando-police-to-use-ring-doorbell-security-systems-to-fight-crime

Stacey Cooke National Events Marketing Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404

Stacey.Cooke@ring.com<mailto:Stacey.Cooke@ring.com> (410) 591-8238

https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

<Ring Subsidy Partnership.pdf>

Stacey Cooke

National Events Marketing Manager

1523 26th St

Santa Monica, CA 90404

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Events Manager stacey.cooke@ring.com 410-591-8238

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Join the new neighborhood watch. https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ Stacey Cooke Events Manager stacey.cooke@ring.com 410-591-8238 ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App.

Join the new neighborhood watch https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ Stacey Cooke Events Manager stacey.cooke@ring.com 410-591-8238 nng-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App.

Join the new neighborhood watch.

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From: To:	Stacey Cooke Victor Oueiro
Subject: Date:	Re: North Bergen Ring Subsidy Program Friday, April 5, 2019 7:43:35 AM
Sounds g	reat. I'll have to have my legal team fill in the missing pieces so we will need to sign again once he has done so. Appreciate the partnership!
	pr 5, 2019 at 7:38 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: rently have raised \$3,000 and would like to distribute to 60 households
Victor Sergea	
	H BERGEN POLICE DEPARTMENT redited Law Enforcement Agency
Sent fr	om my iPhone
On Apı	r 5, 2019, at 7:33 AM, Stacey Cooke < <u>stacey.cooke@ring.com</u> > wrote:
	Thank you. It is missing information which my legal team can fill in. Can you confirm your budget and number of households please? On Fri, Apr 5, 2019 at 6:49 AM Victor Queiro youeiro@northbergenpd.com > wrote:
	Attached is the word format
	Victor Queiro
	Sergeant
	o: 201.392.2134
	North Bergen Police Department
	An Accredited Law Enforcement Agency
	From: Stacey Cooke <stacey_cooke@ring_com> Sent: Friday, March 29, 2019 2:44 PM To: Victor Queiro <uqueiro@northbergenpd_com> Subject: Re: North Bergen Ring Subsidy Program</uqueiro@northbergenpd_com></stacey_cooke@ring_com>
	Hi Sgt Queiro,
	Would you mind sending this in word? I am not sure this is 100% filled in so my legal team may need to reformat and add some things in. Is that ok?
	Thank you,
	Stacey
	On Fri. Mar 29, 2019 at 1:42 PM Victor Oueiro <vaueiro@northbergenpd.com> wrote:</vaueiro@northbergenpd.com>

Hi Stacey

Victor Queiro

Attached is the signed copy.

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke <stacey.cooke@ring.com>
Sent: Tuesday, February 12, 2019 12:32 PM
To: Victor Queiro vqueiro@northbergenpd.com>
Subject: Re: North Bergen Ring Subsidy Program

Sorry about that. I re-sent the one sheeter again instead of the agreement. The agreement is attached.

Thank you,

Stacey

On Mon, Feb 11, 2019 at 6:43 PM Stacey Cooke <stacey.cooke@ring.com> wrote:

Sergeant,

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Victor Queiro

Sergeant

NORTH BERGEN POLICE DEPARTMENT

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Sent from my iPhone

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Stacey Cooke

National Events Marketing Manager



1523 26th St

Santa Monica, CA 90404

Stacey Cooke@ring.com

(410) 591-8238

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Stacey Cooke

Events Manager stacey cooke@ring com 410-591-8238

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From:	
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Subject:

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An Accredited Law Enforcement Agency

Sent from my iPhone

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Stacev Cooke

Re: North Bergen Ring Subsidy Program Friday, April 5, 2019 6:40:19 AM

Sorry I don't recall a completed agreement. Can you please resend?

On Thu, Apr 4, 2019 at 10:14 PM Victor Queiro < vqueiro@northbergenpd.com > wrote: We sent in the word doc last week. The only thing we changed was city to township.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Apr 4, 2019, at 10:03 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

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o: 201.392.2134

North Bergen Police Department

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Description

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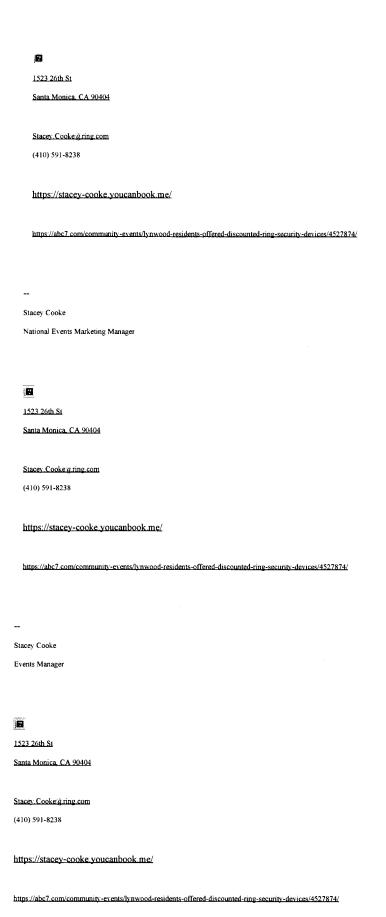
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Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

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Stacey Cooke Victor Queiro

Re: North Bergen Ring Subsidy Program Tuesday, April 2, 2019 4:49:59 PM

okay this covers 60 households.

On Tue, Apr 2, 2019 at 1:48 PM Victor Queiro < vqueiro@northbergenpd.com> wrote:
Ok. We will sign it signed as soon as we get it. We will be starting off with \$3,000 in funding.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Apr 2, 2019, at 4:31 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

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Has the MOU been approved?

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Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Victor Queiro

Sent: Friday, March 29, 2019 3:39 PM To: 'Stacey Cooke' < stacey cooke@ring.com> Subject: RE: North Bergen Ring Subsidy Program

Attached is the word format

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

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From: To: Subject: Stacey Cooke

Victor Oueiro

Date:

Re: North Bergen Ring Subsidy Program Tuesday, April 2, 2019 4:31:42 PM

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From:

Stacey Cooke Victor Oueiro

victor

Subject: Date: Re: North Bergen Ring Subsidy Program Friday, March 29, 2019 2:45:01 PM

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NORTH BERGEN- OPRA- 00290

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Stacey Cooke National Events Marketing Manager

(410) 591-8238 https://stacev-cooke.voucanbook.me/ https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ <Ring Subsidy Partnership.pdf> Stacey Cooke National Events Marketing Manager 8 1523 26th St Santa Monica, CA 90404 Stacev.Cooke@ring.com (410) 591-8238 https://stacey-cooke.youcanbook.me/ https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ Stacey Cooke National Events Marketing Manager ? 1523 26th St Santa Monica, CA 90404 Stacey.Cooke@ring.com (410) 591-8238 https://stacey-cooke.youcanbook.me/ https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

[https://static.ring.com/assets/ring_logo.png]

Stacey.Cooke@ring.com<mailto:Stacey.Cooke@ring.com>

1523 26th St

Santa Monica, CA 90404

Stacey Cooke Events Manager



1523 26th St Santa Monica, CA 90404

Stacey.Cooke@ring.com (410) 591-8238

https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: North Bergen Ring Subsidy Program Tuesday, February 12, 2019 12:32:16 PM

Attachments: FORM City Subsidy Program Template 18Dec18.docx

Sorry about that. I re-sent the one sheeter again instead of the agreement. The agreement is attached.

Thank you, Stacey

On Mon, Feb 11, 2019 at 6:43 PM Stacey Cooke <stacey.cooke@ring.com> wrote: Sergeant,

It was nice connecting with you today. To recap, it seems that you have secured your funding but are not positive of the amount, and would like to do a \$50/\$50 match which means that North Bergen PD would invest \$50 per household and ring will match the investment. It's up to you how many households you want to cover, Ring won't put a limit on this. Based on your population, I would recommend 300-400 households.

Attached is the agreement, please take a look at it and let me know if you have any questions.

Thank you, Stacey

On Mon, Feb 11, 2019 at 3:49 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You Stacey. If you are working, I'd like to speak with you. If you're done for the day, we can talk tomorrow. My cell phone number is (201) 726-7004 thank you

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 11, 2019, at 4:54 PM, Stacey Cooke < stacey.cooke@ring.com > wrote:

Hi Sergeant Queiro,

I am moving Dylan to BCC. It is nice to meet you. I would be interested in discussing the subsidy program with you. I am attaching some more information on the program details and you can review this articlehttp://shorenewsnetwork.com/news/ocean-county-news-community/berkeley-police-sign-partnership-with-ring-for-home-security-initiative/ from our recent partnership in Berkeley NJ. My cell is 410-591-8238. Please feel free to call me any time or let me know if you would like to schedule a call.

Have a nice day!

Stacey

On Mon, Feb 11, 2019 at 10:23 AM Dylan Judson dylan.judson@ring.com wrote: Sergeant Queiro,

I wanted to introduce you to Stacey Cooke who specializes in our Ring subsidy programs and events. She will be the best person to speak with in regards to getting devices setup within the community.

I will let you two take it from here.

Dylan Judson Account Manager

[https://static.ring.com/assets/ring_logo.png] 1523 26th St Santa Monica, CA 90404 Dylan.Judson@ring.com<mailto:Dylan.Judson@ring.com>Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire ParkCape Coral PD partners with Ring to crack down on crimehttp://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime<>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime</html

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<Ring Subsidy Partnership.pdf>

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https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

From: To: Stacey Cooke Victor Queiro

Subject: Date: Re: North Bergen Ring Subsidy Program Monday, February 11, 2019 9:43:41 PM

Date: Attachments:

Ring Subsidy Partnership.pdf

Sergeant,

It was nice connecting with you today. To recap, it seems that you have secured your funding but are not positive of the amount, and would like to do a \$50/\$50 match which means that North Bergen PD would invest \$50 per household and ring will match the investment. It's up to you how many households you want to cover, Ring won't put a limit on this. Based on your population, I would recommend 300-400 households.

Attached is the agreement, please take a look at it and let me know if you have any questions.

Thank you, Stacey

On Mon, Feb 11, 2019 at 3:49 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You Stacey. If you are working, I'd like to speak with you. If you're done for the day, we can talk tomorrow. My cell phone number is (201) 726-7004 thank you

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Feb 11, 2019, at 4:54 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

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Have a nice day!

Stacey

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I will let you two take it from here.

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Dylan.Judson@ring.com<mailto:Dylan.Judson@ring.com>
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Parkhttps://www.youtube.com/watch2 v=sf3eUFZ0B9o&feature=youtu.behttps%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dsf3eUFZ0B9o&feature=youtu.be>

Cape Coral PD partners with Ring to crack down on crime<<u>http://www.abc-7.com/story/38207577/cape-coral-pd-partners-with-ring-to-crack-down-on-crime</u>>

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Stacey.Cooke@ring.com<mailto:Stacey.Cooke@ring.com> (410) 591-8238

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<Ring Subsidy Partnership.pdf>

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https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

From:

Stacey Cooke

To: Subject: Victor Oueiro

Date:

Re: North Bergen Ring Subsidy Program Monday, February 11, 2019 4:54:05 PM

Attachments:

Ring Subsidy Partnership.pdf

Hi Sergeant Queiro,

I am moving Dylan to BCC. It is nice to meet you. I would be interested in discussing the subsidy program with you. I am attaching some more information on the program details and you can review this article from our recent partnership in Berkeley NJ. My cell is 410-591-8238. Please feel free to call me any time or let me know if you would like to schedule a call.

Have a nice day!

Stacey

On Mon, Feb 11, 2019 at 10:23 AM Dylan Judson dylan.judson@ring.com> wrote: Sergeant Queiro,

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Dylan Judson Account Manager



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Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Stacey Cooke National Events Marketing Manager



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https://stacey-cooke.youcanbook.me/

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

Stacey Cooke

Victor Oueiro Re: North Bergen Ring Subsidy Program Thursday, April 25, 2019 8:48:58 PM

yes - please dial into the google call

On Thu, Apr 25, 2019 at 8:48 PM Victor Queiro < vqueiro@northbergenpd.com > wrote Can you also add rfarley@northbergenpd.com to the meeting. Thanks

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Apr 25, 2019, at 8:34 PM, Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You. We are excited! Yes, anytime next week is good for me.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Apr 25, 2019, at 8:33 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Sgt,

It looks like the contract is executed. The next step is picking a launch date. We will launch through an online application form which the city can post to their website and social media. Attached is the executed agreement. Do you have time next week for a call to discuss the launch?

Thank you,

On Mon, Apr 8, 2019 at 3:36 PM Victor Queiro <v queiro@northbergenpd.com> wrote: Great. Appreciate it

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Apr 8, 2019, at 4:27 PM, Stacey Cooke <stacey cooke@ring.com> wrote:

Thanks so much. I sent this to legal earlier this morning, I will let you know if it's good to go.

Looking forward.

Stacey

On Mon, Apr 8, 2019 at 10:29 AM Victor Queiro <vqueiro@northbergenpd.com> wrote:

Attached is the word document with the reviews. It's the same one I just sent you as a pdf

Victor Queiro

Sergeant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

From: Stacey Cooke <stacey.cooke@ring.com>
Sent: Monday, April 8, 2019 1:26 PM
To: Victor Queiro <stacey.cooke@ring.com>

Subject: Re: North Bergen Ring Subsidy Program

Hi Victor,
Since you just filled this out, my legal requires a word copy before signature, can you please send this in word so he can scan it through for formatting? Sorry for the trouble.
We're excited to get this rolled out!
Stacey
On Mon, Apr 8, 2019 at 9:33 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Good Morning,
Attached is the signed agreement. How would we go about sending you the funding? Thanks
Victor Queiro Sergeant o: 201.392.2134
0: 201.392.2194
North Bergen Police Department An Accredited Law Enforcement Agency
From: Stacey Cooke <stacey cooke@ring.com=""> Sent: Friday, April 5, 2019 1:10 PM To: Victor Queiro <squeiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program</squeiro@northbergenpd.com></stacey>
Hello,
Please take a look at this, and if you are okay with what the legal team has filled in, please sign.
Thank you,
Stacey
On Fri, Apr 5, 2019 at 7:43 AM Stacey Cooke < <u>stacey.cooke@ring.com</u> > wrote:
Sounds great. I'll have to have my legal team fill in the missing pieces so we will need to sign again once he has done so. Appreciate the partnership!
On Fri, Apr 5, 2019 at 7:38 AM Victor Queiro vqueiro@northbergenpd.com wrote:
We currently have raised \$3,000 and would like to distribute to 60 households
Victor Queiro
Sergeant
NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency
Sent from my iPhone

On Apr 5, 2019, at 7:33 AM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Thank you. It is missing information which my legal team can fill in. Can you confirm your budget and number of households please?

On Fri, Apr 5, 2019 at 6:49 AM Victor Queiro <vqueiro@northbergenpd.com> wrote: Attached is the word format Victor Queiro Sergeant o: 201.392.2134 North Bergen Police Department An Accredited Law Enforcement Agency From: Stacey Cooke <stacey.cooke@ring.com>
Sent: Friday, March 29, 2019 2:44 PM To: Victor Queiro < vqueiro@northbergenpd.com> Subject: Re: North Bergen Ring Subsidy Program Hi Sgt Queiro, Would you mind sending this in word? I am not sure this is 100% filled in so my legal team may need to reformat and add some things in. Is that ok? Thank you, Stacey On Fri, Mar 29, 2019 at 1:42 PM Victor Queiro < vqueiro@northbergenpd.com > wrote Hi Stacey Attached is the signed copy Victor Queiro Sergeant o: 201.392.2134 North Bergen Police Department An Accredited Law Enforcement Agency From: Stacey Cooke <stacey.cooke@ring.com> Sent: Tuesday, February 12, 2019 12:32 PM To: Victor Queiro vqueiro@northbergenpd.com Subject: Re: North Bergen Ring Subsidy Program Sorry about that. I re-sent the one sheeter again instead of the agreement. The agreement is attached. Thank you, Stacey On Mon, Feb 11, 2019 at 6:43 PM Stacey Cooke <stacey cooke@ring.com> wrote Sergeant, It was nice connecting with you today. To recap, it seems that you have secured your funding but are not positive of the amount, and would like to do a \$50/\$50 match which

means that North Bergen PD would invest \$50 per household and ring will match the investment. It's up to you how many households you want to cover, Ring won't put a limit on this. Based on your population, I would recommend 300-400 households.

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Stacey Cooke@ring.com<mailto:Stacey.Cooke@ring.com>

(410) 591-8238

https://stacey-cooke.youcanbook.me/

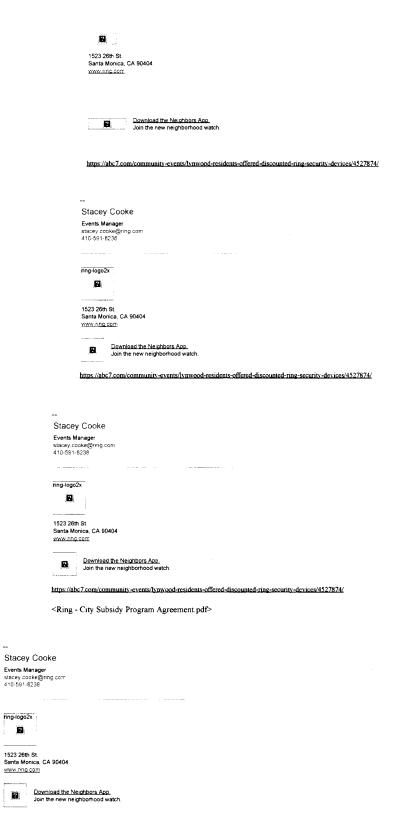
https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

<Ring Subsidy Partnership.pdf>

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Stacey Cooke
National Events Marketing Manager
2
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Stacey Cooke@ring.com
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Events Manager stacey.cooke@ring 410-591-8238	a.com
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Stacey Cooke	
Events Manager stacev.cooke@ring.co 410-591-8238	



ring-logo2x

www.ring.com

From: To: Stacey Cooke Victor Oueiro

Subject: Date: Re: Ring Subsidy Press Release Tuesday, July 30, 2019 4:23:07 PM

Hi Victor,

I'll send you an application form that you guys will post.

Thanks,

Stacey

On Tue, Jul 30, 2019 at 1:21 PM Victor Queiro < <u>vqueiro@northbergenpd.com</u>> wrote: Also, what would be the web address of where residents would sign up for this program.

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 30, 2019, at 3:43 PM, Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Afternoon

Attached is a link to an article that was posted

https://hudsontv.com/north-bergen-announces-ring-partnership-and-subsidy-match-program-for-local-residents/

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 29, 2019, at 1:39 PM, Stacey Cooke < stacey.cooke@ring.com > wrote:

September 19th or if the program sells out sooner in which the city will notify residents.

Stacey

On Mon, Jul 29, 2019 at 10:30 AM Nicole Casal < nicole@vmmi.net> wrote:

Thanks Stacey!

I just need the end date and it should be good to go.

Best,

Nicole Casal Public Relations Account Executive t. (201) 864- 0600 m. (786) 512-5171 e. nicole@vmmi.net w. http://vmmi.net

On Mon, Jul 29, 2019 at 1:10 PM Stacey Cooke <stacey.cooke@ring.com> wrote: The start time should be August 5, at 8:00am

On Mon, Jul 29, 2019 at 10:07 AM Philip Swibinski <philip.swibinski@vmmi.net> wrote:
Looping in Nicole from my team who will be sending out.
There are a few blank dates in the PR that need to be filled in, Nicole please coordinate with this group to add that info

On Mon, Jul 29, 2019 at 12:45 PM Stacey Cooke <stacey.cooke@ring.com> wrote: Hi everyone,

Checking in to see the status of the press release so that we can launch next week! Have a good one!

Stacey

On Wed, Jul 24, 2019 at 9:21 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Hi everyone,

I wanted to check in and see if we were all set for Monday. Can you please send over the link when this is posted? We would appreciate that!

Looking forward!

Stacey

On Fri, Jul 12, 2019 at 2:43 PM Stacey Cooke

<stacev.cooke@ring.com> wrote:

Great. So we are set to post with August 5 launch date. We are looking forward to it!

On Fri, Jul 12, 2019 at 2:38 PM Philip Swibinski <philip.swibinski@vmmi.net> wrote:
Edits look good to me

On Fri, Jul 12, 2019 at 5:11 PM Stacey Cooke <stacey.cooke@ring.com> wrote:
Hi Victor,

Was your team ok with our edits? Thank you!

Stacey

On Wed, Jul 10, 2019 at 5:04 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Sounds great!

On Wed, Jul 10, 2019 at 4:52 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:
Hi guys. Is everyone okay with pushing out the Press Release out on Monday, July 29th with a started date for the program on Monday, August 5th?

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 10, 2019, at 7:36 PM, Kaleigh Bueckert-Orme < kaleigh.bueckertorme@ring.com > wrote:

Hi Victor,

Please see attached for the draft release with a few tracked edits from our team. Let us know if you accept all these changes. Can you please confirm the launch date so that our team is prepared. Let me know if you have any questions.

Thanks!

On Mon, Jul 8, 2019 at 6:53 AM Stacey Cooke <stacey.cooke@ring.com> wrote: Victor,

Thanks for sending. I see the start date is still blank. Have you selected a launch date yet?

Media- can you advise if you have any edits?

Thanks, Stacey

On Mon, Jul 8, 2019 at 6:46 AM Victor Queiro vqueiro@northbergenpd.com> wrote:

Good Morning Stacey,

Attach is the press release for the program.

Thanks

Victor Queiro

Lieutenant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

https://abc7.com/communityevents/lynwood-residents-offereddiscounted-ring-security-devices/4527874/

Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com



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<NBPD Subsidy Press Release.docx>

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238 ring-logo2x



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Philip Swibinski

Vice President
Vision Media Marketing Inc.

- t. 201-864-0600
- m. 201-978-8651
- e. philip.swibinski@vmmi.net
- w. http://vmmi.net

Stacey Cooke

Events Manager

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Philip Swibinski

Vice President

Vision Media Marketing Inc.

- t. 201-864-0600
- m. 201-978-8651
- e. philip.swibinski@vmmi.net
- w. http://vmmi.net

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From:

Stacey Cooke

To:

Nicole Casal

Philip Swibinski; Art Schwartz; Cynthia Montero; Kaleigh Bueckert-Orme; Media; Robert Farley; Victor Queiro

Subject: Date:

Re: Ring Subsidy Press Release Monday, July 29, 2019 1:39:14 PM

September 19th or if the program sells out sooner in which the city will notify residents.

Stacey

On Mon, Jul 29, 2019 at 10:30 AM Nicole Casal < nicole@vmmi.net > wrote: Thanks Stacey!

I just need the end date and it should be good to go.

Best.

Nicole Casal Public Relations Account Executive t. (201) 864- 0600 m. (786) 512-5171 e. nicole@vmmi.net

w. http://vmmi.net

On Mon, Jul 29, 2019 at 1:10 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: The start time should be August 5, at 8:00am

On Mon, Jul 29, 2019 at 10:07 AM Philip Swibinski cphilip.swibinski@vmmi.net wrote: Looping in Nicole from my team who will be sending out. There are a few blank dates in the PR that need to be filled in, Nicole please coordinate with this group to add that info

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Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

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North Bergen Police Department

Let me know if you have any questions.

An Accredited Law Enforcement Agency

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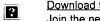
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From:

Stacey Cooke Victor Queiro

Subject: Date: Re: Ring Subsidy Press Release Monday, July 29, 2019 1:11:06 PM

Hi Victor,

If you download the media kit https://ring.com/press you can use any of these approved images.

Thank you, Stacey

On Mon, Jul 29, 2019 at 10:09 AM Victor Queiro < vqueiro@northbergenpd.com > wrote: Hi. On a side note, do you guys have any pictures or templates I can use to promote this on social media once the press release gets pushed out?

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238 ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch. https://abc7.com/community-events/lynwood-residentsoffered-discounted-ring-security-devices/4527874/ Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com 2 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. 2

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Stacey Cooke

To:

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Cc: Subject: Nicole Casal; Art Schwartz; Cynthia Montero; Kaleigh Bueckert-Orme; Media; Robert Farley; Victor Queiro

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NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

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Cc:

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On Mon, Jul 8, 2019 at 6:53 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Victor,

Thanks for sending. I see the start date is still blank. Have you selected a launch date yet?

Media- can you advise if you have any edits?

Thanks, Stacey

On Mon, Jul 8, 2019 at 6:46 AM Victor Queiro vqueiro@northbergenpd.com wrote:

Good Morning Stacey,

Attach is the press release for the program.

Thanks

Victor Queiro

Lieutenant

o: 201.392.2134

North Bergen Police Department

An Accredited Law Enforcement Agency

Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

ring-logo2x



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/

Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com



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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238 ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. 7 Join the new neighborhood watch. https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/ Stacey Cooke **Events Manager** stacey.cooke@ring.com 410-591-8238 ring-logo2x 2 1523 26th St. Santa Monica, CA 90404 www.ring.com

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From:

Stacey Cooke Philip Swibinski

To: Cc:

Art Schwartz; Cynthia Montero; Kaleigh Bueckert-Orme; Media; Robert Farley; Victor Queiro

Subject: Date: Re: Ring Subsidy Press Release Friday, July 12, 2019 5:43:22 PM

Great. So we are set to post with August 5 launch date. We are looking forward to it!

On Fri, Jul 12, 2019 at 2:38 PM Philip Swibinski philip.swibinski@vmmi.net wrote:
 Edits look good to me

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Was your team ok with our edits? Thank you!

Stacey

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Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

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Hi Victor,

Please see attached for the draft release with a few tracked edits from our team. Let us know if you accept all these changes. Can you please confirm the launch date so that our team is prepared.

Let me know if you have any questions.

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Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com



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Philip Swibinski Vice President Vision Media Marketing Inc.

- t. 201-864-0600
- m. 201-978-8651
- e. philip_swibinski@vmmi.net
- w. http://vmmi.net

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From:

Stacey Cooke

To: Cc: <u>Victor Queiro</u>
<u>Art Schwartz</u>; <u>Cynthia Montero</u>; <u>Kaleigh Bueckert-Orme</u>; <u>Media</u>; <u>Philip Swibinski</u>; <u>Robert Farley</u>

Subject: Date: Re: Ring Subsidy Press Release Friday, July 12, 2019 5:11:53 PM

Hi Victor,

Was your team ok with our edits? Thank you!

Stacey

On Wed, Jul 10, 2019 at 5:04 PM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Sounds great!

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Victor Queiro Lieutenant

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From:

Stacey Cooke

To: Cc: <u>Victor Queiro</u> <u>Art Schwartz; Cynthia Montero; Kaleigh Bueckert-Orme; Media; Philip Swibinski; Robert Farley</u>

Subject:

Re: Ring Subsidy Press Release

Date:

Wednesday, July 10, 2019 8:04:32 PM

Sounds great!

On Wed, Jul 10, 2019 at 4:52 PM Victor Queiro vqueiro@northbergenpd.com> wrote: Hi guys. Is everyone okay with pushing out the Press Release out on Monday, July 29th with a started date for the program on Monday, August 5th?

Victor Queiro Lieutenant

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Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com

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From: To: Cc: Subject: Date:	Stacey Cooke Media; Victor Queiro Art Schwartz; Cynthia Montero; Philip Swibinski; Robert Farley Re: Ring Subsidy Press Release Monday, July 8, 2019 9:53:30 AM	
Victor,		
Thanks for send	ding. I see the start date is still blank. Have you selected a launch date yet?	
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Thanks, Stacey		
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Lieutenant		

o: 201.392.2134

North Bergen Police Department

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Events Manager
stacey.cooke@ring.com

410-591-8238

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From: To:

Stacey Cooke

Subject:

Victor Queiro

Re: Ring Subsidy Press Release Date: Tuesday, July 30, 2019 7:41:53 PM

Yes, this will be sent to you later in the week. I wanted to first get the announcement out.

On Tue, Jul 30, 2019 at 2:12 PM Victor Queiro vgueiro@northbergenpd.com> wrote: Thanks.

On Jul 30, 2019, at 4:22 PM, Stacey Cooke <stacey.cooke@ring.com> wrote:

Hi Victor,

I'll send you an application form that you guys will post.

Thanks,

Stacey

On Tue, Jul 30, 2019 at 1:21 PM Victor Queiro vgueiro@northbergenpd.com> wrote: Also, what would be the web address of where residents would sign up for this program.

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 30, 2019, at 3:43 PM, Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Afternoon

Attached is a link to an article that was posted

https://hudsontv.com/north-bergen-announces-ring-partnership-and-subsidvmatch-program-for-local-residents/

Victor Queiro Lieutenant

NORTH BERGEN POLICE DEPARTMENT An Accredited Law Enforcement Agency

Sent from my iPhone

On Jul 29, 2019, at 1:39 PM, Stacey Cooke <stacey.cooke@ring.com>

September 19th or if the program sells out sooner in which the city will notify residents.

Stacey

On Mon, Jul 29, 2019 at 10:30 AM Nicole Casal <<u>nicole@vmmi.net</u>> wrote:
Thanks Stacey!

I just need the end date and it should be good to go.

Best.

Nicole Casal Public Relations Account Executive t. (201) 864- 0600 m. (786) 512-5171 e. nicole@vmmi.net w. http://vmmi.net

On Mon, Jul 29, 2019 at 1:10 PM Stacey Cooke <stacey.cooke@ring.com> wrote: The start time should be August 5, at 8:00am

On Mon, Jul 29, 2019 at 10:07 AM Philip Swibinski <philip.swibinski@vmmi.net> wrote:

Looping in Nicole from my team who will be sending out. There are a few blank dates in the PR that need to be filled in, Nicole please coordinate with this group to add that info

On Mon, Jul 29, 2019 at 12:45 PM Stacey Cooke <stacey.cooke@ring.com> wrote:
Hi everyone,

Checking in to see the status of the press release so that we can launch next week! Have a good one!

Stacey

On Wed, Jul 24, 2019 at 9:21 AM Stacey Cooke <<u>stacey.cooke@ring.com</u>> wrote: Hi everyone,

I wanted to check in and see if we were all set for Monday. Can you please send over the link when this is posted? We would appreciate that!

Looking forward!

Stacey

On Fri, Jul 12, 2019 at 2:43 PM Stacey Cooke <stacey.cooke@ring.com> wrote:
Great. So we are set to post with August 5 launch date. We are looking forward to it!

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NORTH BERGEN POLICE
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Sent from my iPhone

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Victor Queiro

Lieutenant

o: 201.392.2134

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Stacey Cooke

Events Manager stacey.cooke@ring.com 410-591-8238

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Kaleigh Bueckert-Orme PR Coordinator kaleigh@ring.com



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From: To: Brad Wentlandt Victor Queiro

Subject:

Re: Ring + North Bergen PD

Date:

Tuesday, December 4, 2018 4:49:40 PM

10AM?

I'll send a calendar invite to share.

Sent from my iPhone

On Dec 4, 2018, at 4:07 PM, Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Afternoon,

Friday, December 14th, 2018 in the morning would be great. If you couple provide an approximate time so we can reserve the conference room? Thank You

From: Bradley Wentlandt < bradley.wentlandt@ring.com >

Sent: Monday, December 3, 2018 4:34 PM

To: Victor Queiro < vqueiro@northbergenpd.com > **Cc:** Command < command@northbergenpd.com >

Subject: Re: Ring + North Bergen PD

Good Afternoon Sergeant Queiro,

I came to Ring after 33 years in law enforcement, the last eight as a police chief in Wisconsin. My role here is to develop partnerships and support law enforcement.

Our Law Enforcement Portal allows agencies to post alerts, interact and comment on posts by users on the Neighbors app. On the intelligence side, the portal allows the agency to view posts by users in real-time, with a corresponding pin map showing crime trends and common suspects. For investigators, the portal allows agencies to see a map of active Ring devices (exact locations obscured for privacy) and directly request videos from those device owners when a crime occurs.

I will be in New York Thursday, December 13th. We could schedule a presentation the afternoon of the 13th (2:30PM or later) or the morning of the 14th.

Typically, command staff, PIO's, investigations and crime prevention/community outreach attend. The presentation runs 30-45 minutes with 15 for Q&A.

Look forward to meeting you.

Brad

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

1523 26th St Santa Monica, CA 90404 414-940-1676 bw@ring.com

On Mon, Dec 3, 2018 at 3:52 PM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Thank You August. We look forward to partnering with Brad to help our community.

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT
An Accredited Law Enforcement Agency

Sent from my iPhone

On Dec 3, 2018, at 3:28 PM, August Cziment <a@ring.com> wrote:

Sergeant Queiro,

My name is August Cziment and I manage a team here at Ring called Neighborhoods. We focus on developing partnerships with law enforcement agencies across the country. You had contacted our support team requesting the ability to respond to alerts as the **North Bergen PD**. That's definitely a feature we offer—amongst several others—to our partner agencies.

My colleague, Brad Wentlandt (copied), works specifically with agencies up and down the east coast. He will follow up and set up a time for you two to connect.

Looking forward to working together in the future.

Best, August

August Cziment, Director of Operations



1523 26th St Santa Monica, CA 90404

a@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: To: Brad Wentlandt Victor Queiro

Subject: Date: Re: Ring Follow Up Wednesday, February 6, 2019 12:33:38 PM

On the way!

Sent from my iPhone

On Feb 6, 2019, at 11:44 AM, Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Morning Sir,

Can you put us in contact with the account manager? We are trying to roll out of ring program ASAP. Thanks for you time.

Victor

From: Bradley Wentlandt < bradley.wentlandt@ring.com >

Sent: Thursday, January 31, 2019 7:38 PM

To: Victor Queiro < vqueiro@northbergenpd.com >

Subject: Re: Ring Follow Up

Guess what? SIGNED MOU ATTACHED!

I have to debrief your account manager and we'll get your onboarding scheduled!

Brad

On Thu, Jan 31, 2019 at 9:25 AM Victor Queiro < vqueiro@northbergenpd.com > wrote:

Good Morning Sir,

I know you were having issues with ur legal team.... Have they been able to approve our MOU?

Victor Queiro Sergeant

NORTH BERGEN POLICE DEPARTMENT

An Accredited Law Enforcement Agency

Sent from my iPhone

On Jan 23, 2019, at 9:22 AM, Bradley Wentlandt < bradley.wentlandt@ring.com > wrote:

Just waiting for the signed MO you from our legal department usually takes a week or a little more than a week. As soon as I have that will get the ball rolling.

On January 23, 2019 at 7:48 AM, Victor Queiro <vaueiro@northbergenpd.com> wrote:

Good Morning Sir, Just checking in to see how things are progressing... If there is anything else you need from us, please let me know. Victor From: Victor Queiro **Sent:** Friday, January 18, 2019 3:16 PM To: Bradley Wentlandt < bradley.wentlandt@ring.com> Subject: RE: Ring Follow Up Good Afternoon Brad, Thanks for the update. See below list of names for Points of Contact... From: Bradley Wentlandt < bradley.wentlandt@ring.com > Sent: Thursday, January 17, 2019 8:03 PM **To:** Victor Queiro < vaueiro@northbergenpd.com > Subject: Ring Follow Up Hey Victor,

Thanks for setting up the meeting yesterday. I'm excited to work with North Bergen. It's pretty clear your people get it! You've got a great department.

I'm waiting for your MOU to be signed by our legal. Hope to have it shortly. I'll then send back a fully executed copy.

While we're waiting, It's probably a good idea to start thinking about personnel who will fill key roles when we get portal up and running in North Bergen.

These key people will receive initial online training and access to the portal so they are "in the know" when we come out and do your in-person Department onboarding.

We'll need to identify (understanding the same person may serve more than one role):

1. Partnership Point of Contact - main point of contact(s) for the Ring partnership

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When you have your people selected, please have someone send me an email with their contact info.

Brad

Brad Wentlandt Law Enforcement Liaison/Territory Manager



1523 26th St Santa Monica, CA 90404 414-940-1676 bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire

<u>Park</u>

Shark Tank: Shark Tank's Biggest Company (password: ring)

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From: To:

Brad Wentlandt Victor Queiro

Subject:

Re: Ring Follow Up

Date:

Wednesday, January 23, 2019 8:55:32 AM

Just waiting for the MOU from our legal Dept

Sent from my iPhone

On Jan 23, 2019, at 7:48 AM, Victor Queiro < vqueiro @northbergenpd.com > wrote:

Good Morning Sir,

Just checking in to see how things are progressing... If there is anything else you need from us, please let me know.

Victor

From: Victor Queiro

Sent: Friday, January 18, 2019 3:16 PM

To: Bradley Wentlandt < bradley.wentlandt@ring.com >

Subject: RE: Ring Follow Up

Good Afternoon Brad,

Thanks for the update. See below list of names for Points of Contact...

From: Bradley Wentlandt < bradley.wentlandt@ring.com>

Sent: Thursday, January 17, 2019 8:03 PM

To: Victor Queiro <vqueiro@northbergenpd.com>

Subject: Ring Follow Up

Hey Victor,

Thanks for setting up the meeting yesterday. I'm excited to work with North Bergen. It's pretty clear your people get it! You've got a great department.

I'm waiting for your MOU to be signed by our legal. Hope to have it shortly. I'll then send back a fully executed copy.

While we're waiting, It's probably a good idea to start thinking about personnel who will fill key roles when we get portal up and running in North Bergen.

These key people will receive initial online training and access to the portal so they are "in the know" when we come out and do your in-person Department onboarding.

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From:

Brad Wentlandt

To:

Victor Oueiro

Cc: Subject: tate.whisten@wnypdnj.org; Command
Re: West New York Police Dept

Date:

Wednesday, March 13, 2019 10:56:44 AM

Thanks Victor!

Rohit Murti from our staff is working with Captain Santiago Cabrera from W. New York.

Tate, can you touch base with Captain Cabrera?

Brad

Sent from my iPhone

On Mar 13, 2019, at 9:06 AM, Victor Queiro < vqueiro @northbergenpd.com > wrote:

Good Morning Brad,

A partner of ours in West New York is interested in speaking with you about the Ring / Neighbors program. I have cc'ed him in the email but they seem very interested in entering a partnership with you guys.

Victor Queiro Sergeant o: 201.392.2134

North Bergen Police Department
An Accredited Law Enforcement Agency

From:

Brad Wentlandt

To:

Victor Queiro; Bryan Suarez; Bronson Jusino; Robert Farley; Dylan.Judson@ring.com

Cc: Subject: Command Ring Onboarding!

Date:

Wednesday, February 6, 2019 12:48:52 PM

Good afternoon North Bergen Team!

I want you to introduce you to your Account Manager Dylan Judson! Dylan is an amazing resource who is going to be responsible for on boarding North Bergen and your support going forward.

Dylan will set up an online webinar to train this key group and give you an opportunity to work with the law-enforcement portal. After that, we will schedule an in person training session for the department.

Take it away Dylan!

Brad Sent from my iPhone

From: Bradley Wentlandt

<<u>bradley.wentlandt@ring.com</u>>

Sent: Thursday, January 17, 2019 8:03 PM

To: Victor Queiro

<vqueiro@northbergenpd.com>

Subject: Ring Follow Up

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8

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<North Bergen PD MOU 16Jan18.pdf>